

Outline

- ▶ Machine learning: An example
- ▶ Learning paradigms
 - Supervised learning
 - Unsupervised learning
 - Reinforcement learning
- ▶ Deep learning models
- ▶ Loss function and evaluation metrics
- ▶ Data is the new oil
- ▶ ML in research vs in product

Artificial Intelligence

Mimicking the intelligence or behavioral pattern of humans or any other living entity.

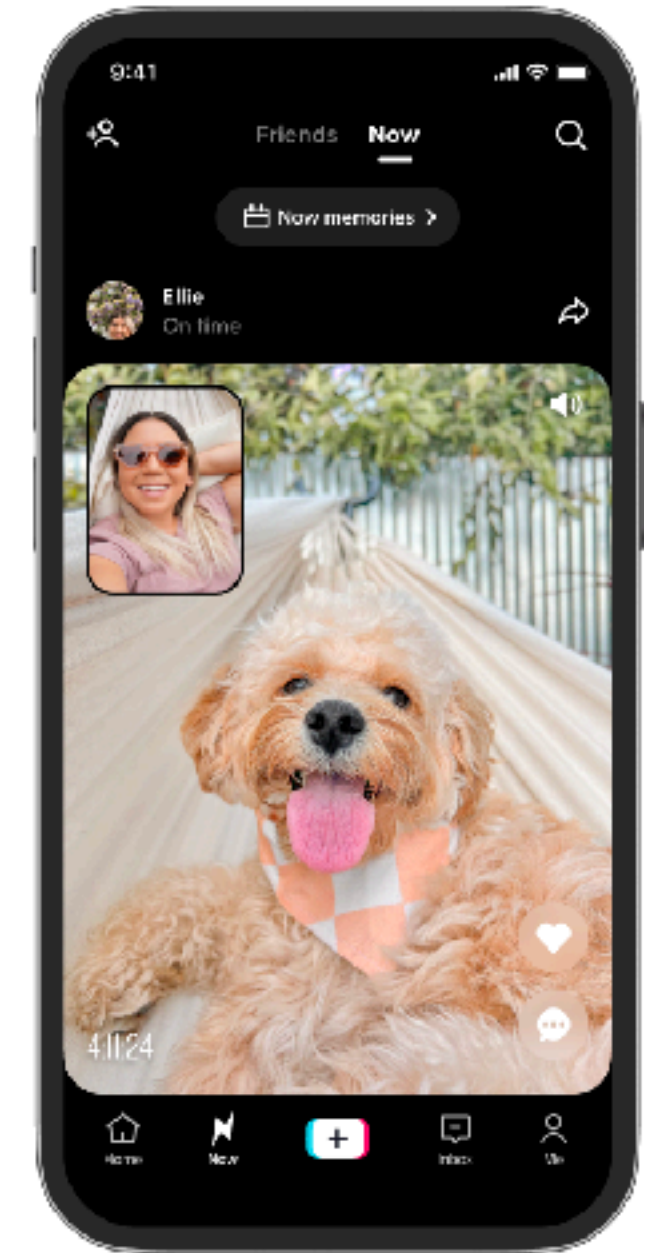
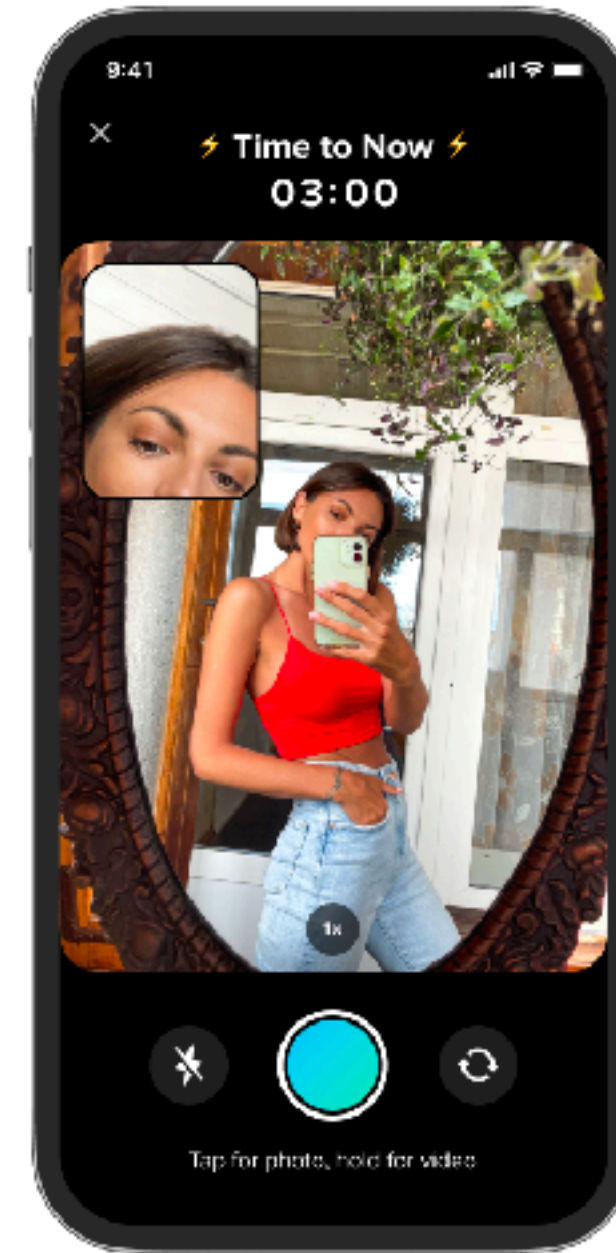
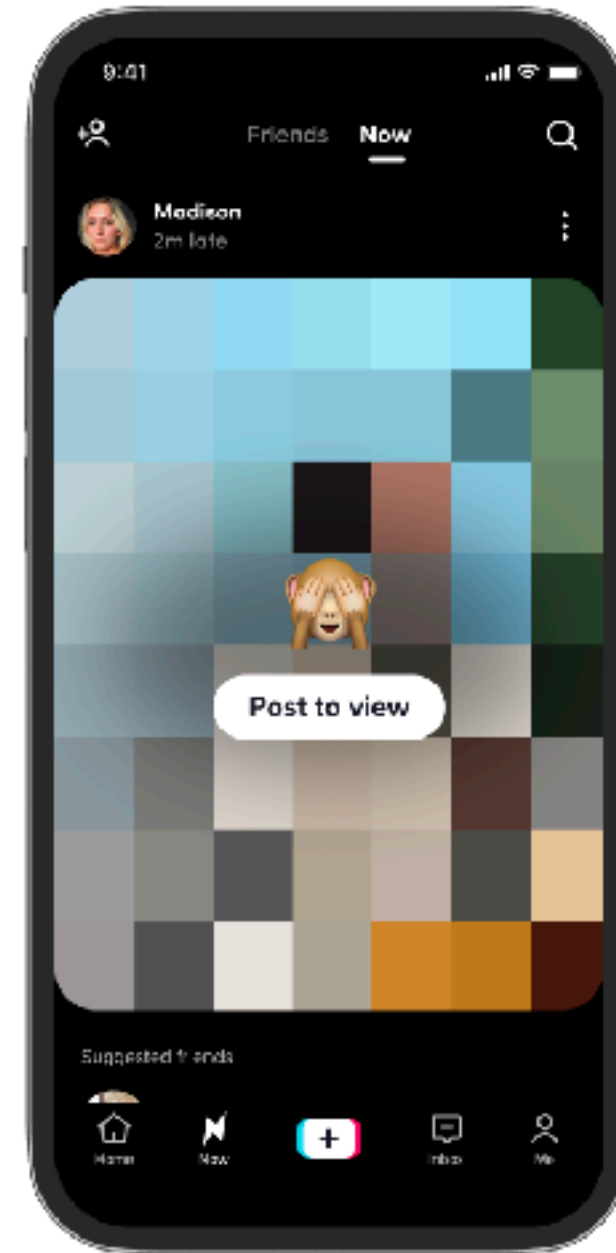
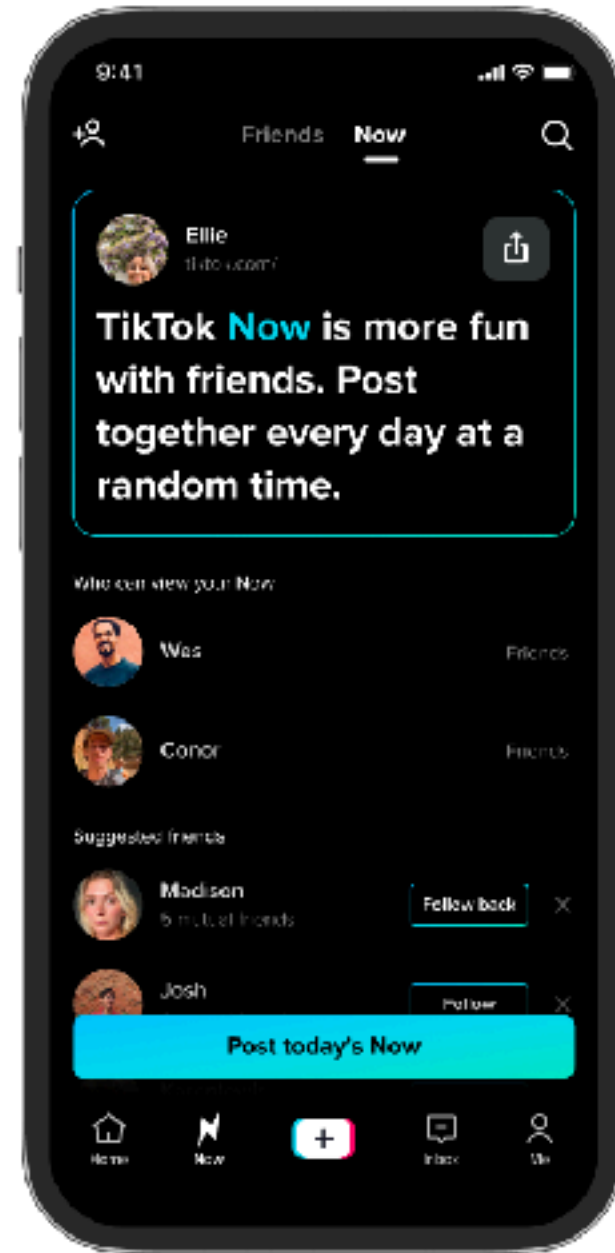
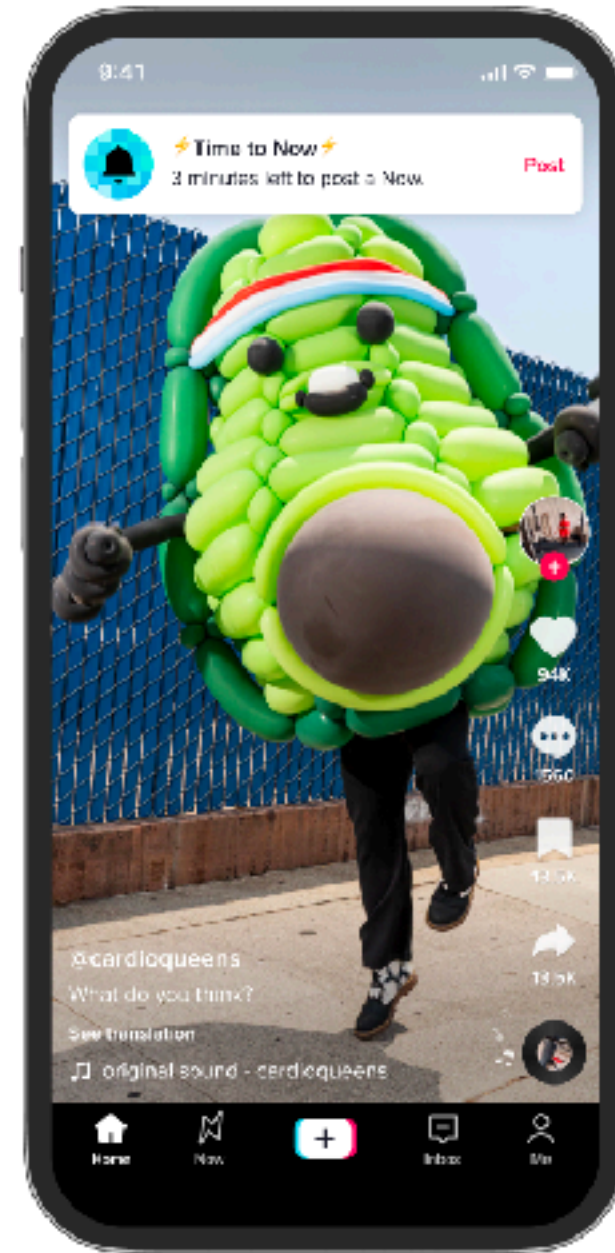
Machine Learning

A technique by which a computer can learn from data, without using a complex set of different rules. This approach is mainly based on training a model from datasets.




Deep Learning

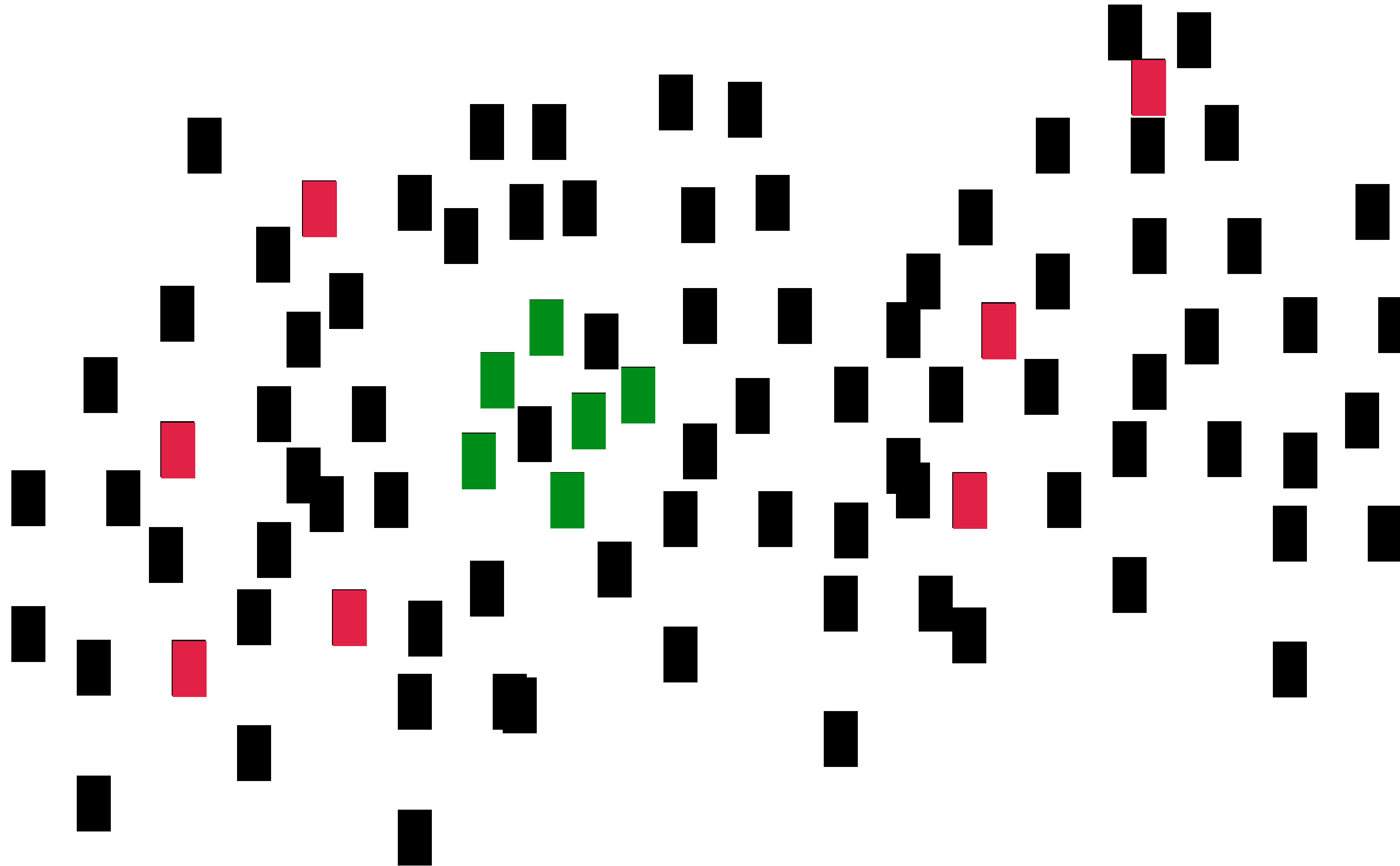
A technique to perform machine learning inspired by our brain's own network of neurons.

What does Lucas like?



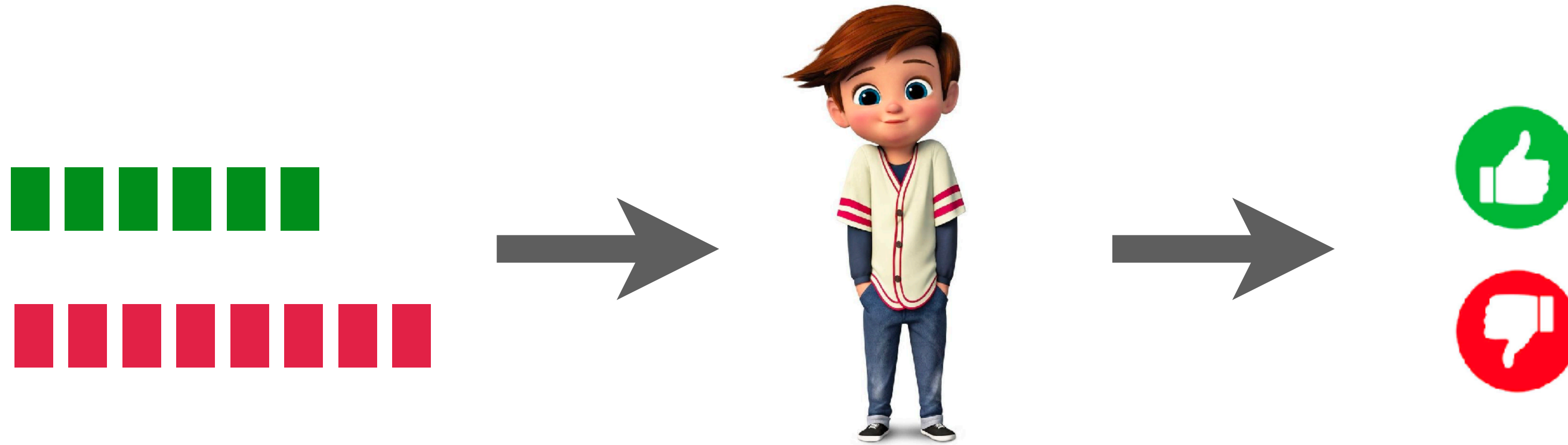
Lucas likes and dislikes

-  Videos that Lucas likes
-  Videos that Lucas dislikes
-  Videos that Lucas never sees



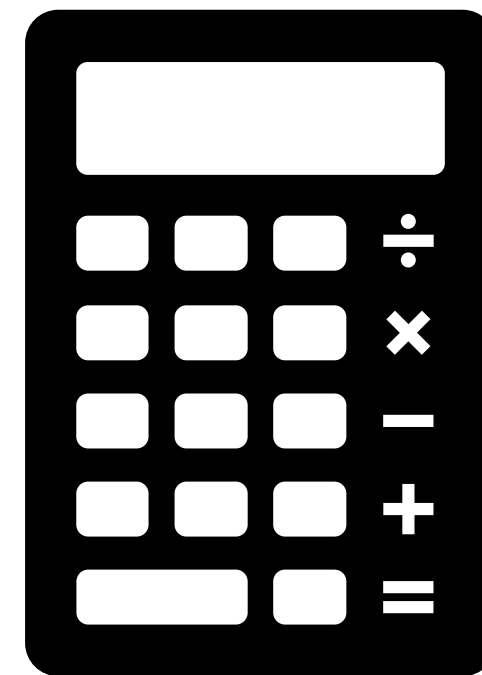
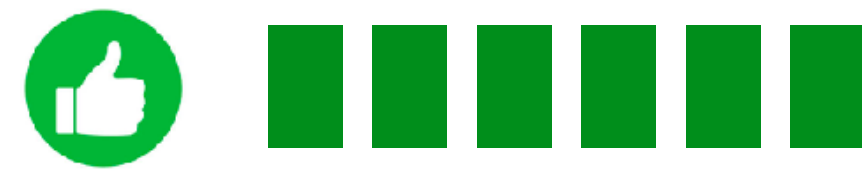
Machine learning to learn the behaviors

- ▶ Problem definition: Classify whether a video Lucas likes or dislikes



ML model = Data + Algorithms

- ▶ ML model = Training data + Algorithms

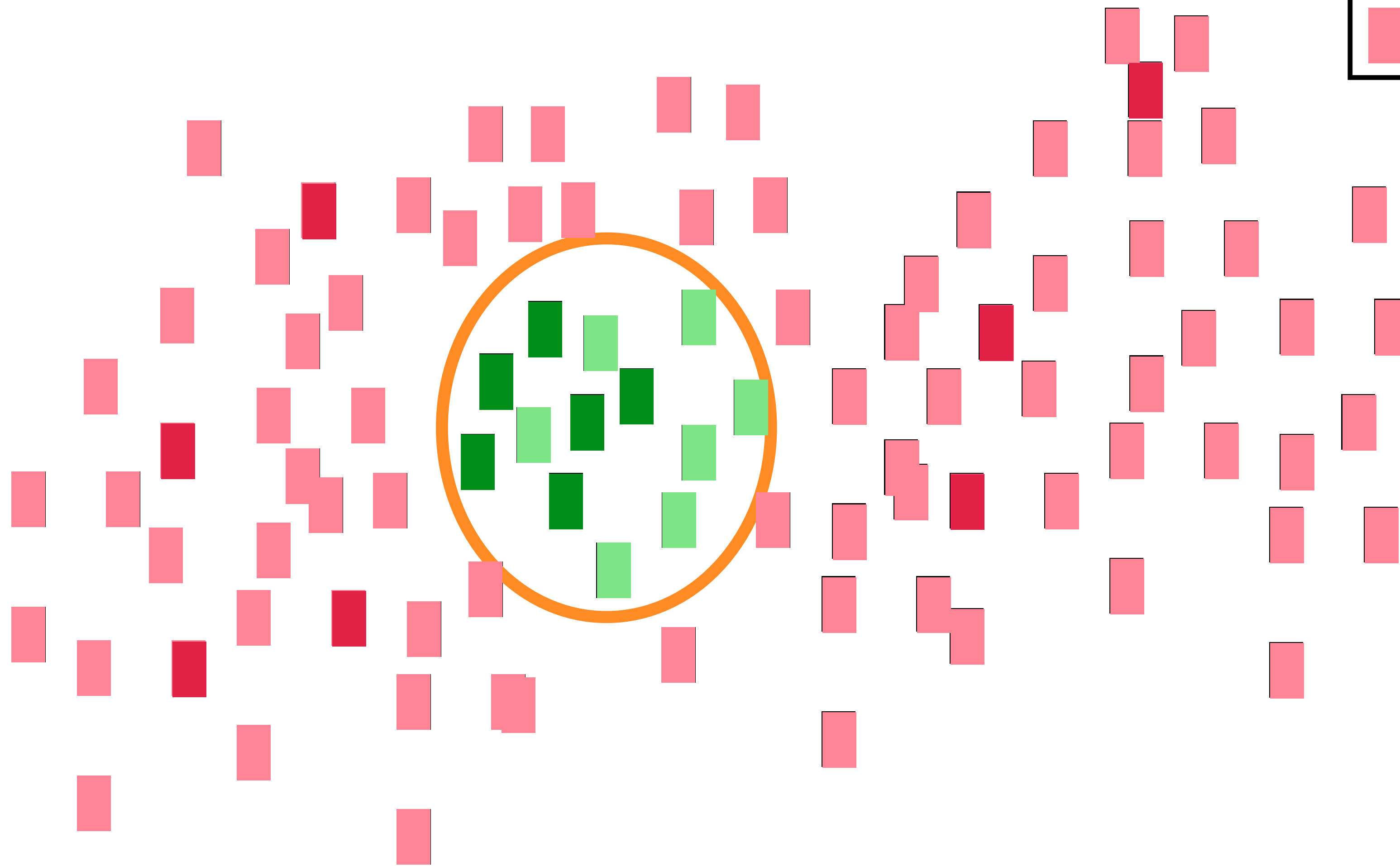
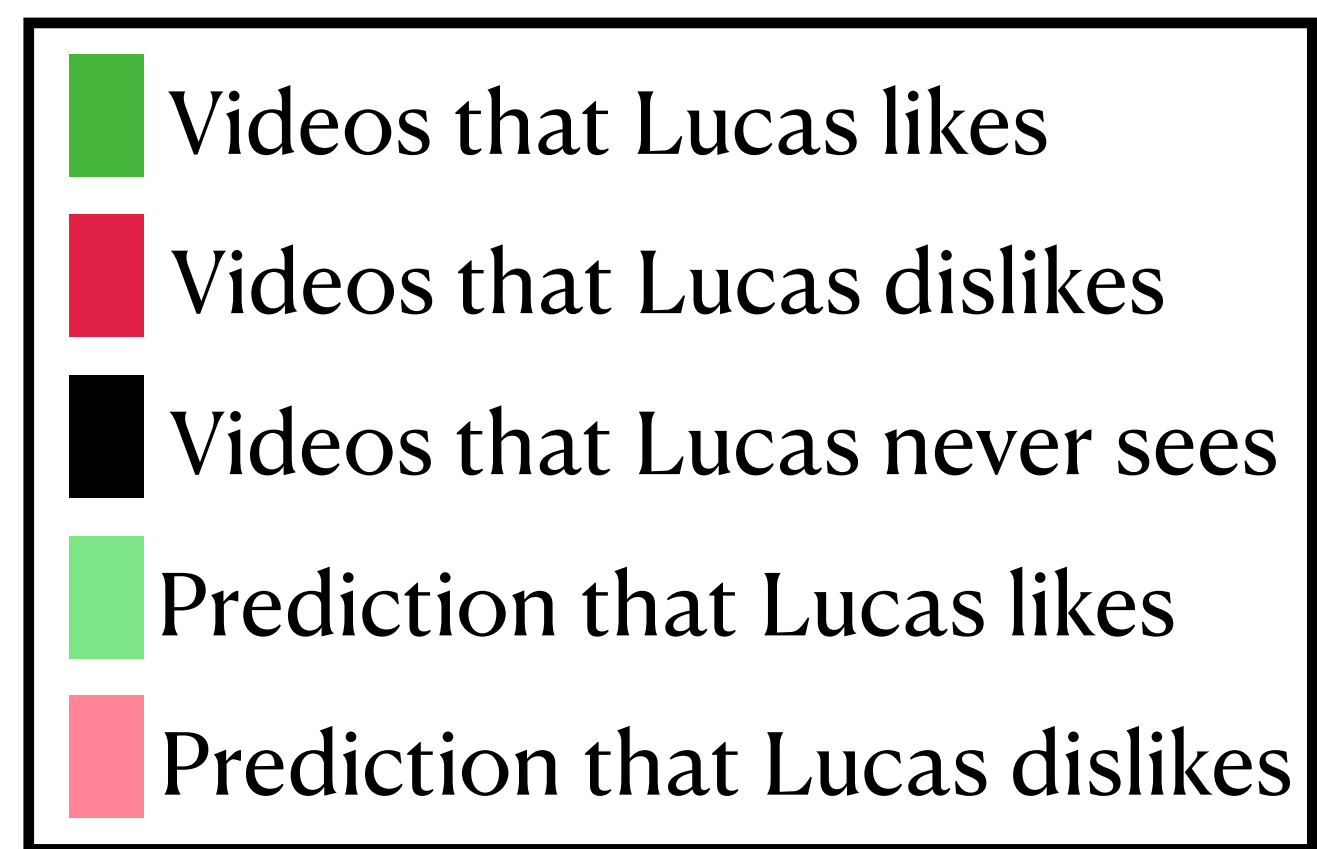


Algorithms

ML Model



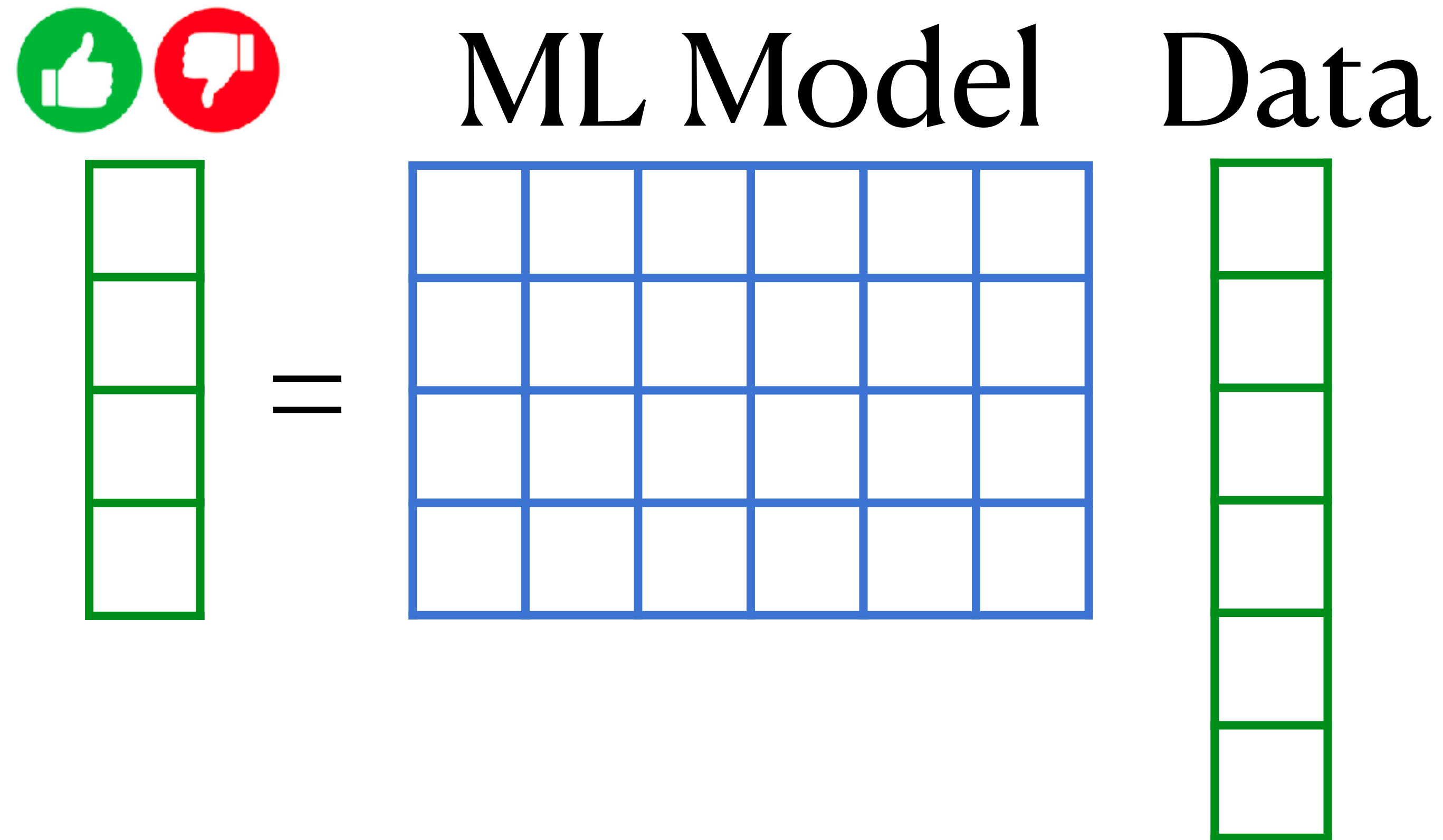
ML prediction



Recommending videos that Lucas might like



ML Model \cong a transformation function **vs** Linear algebra

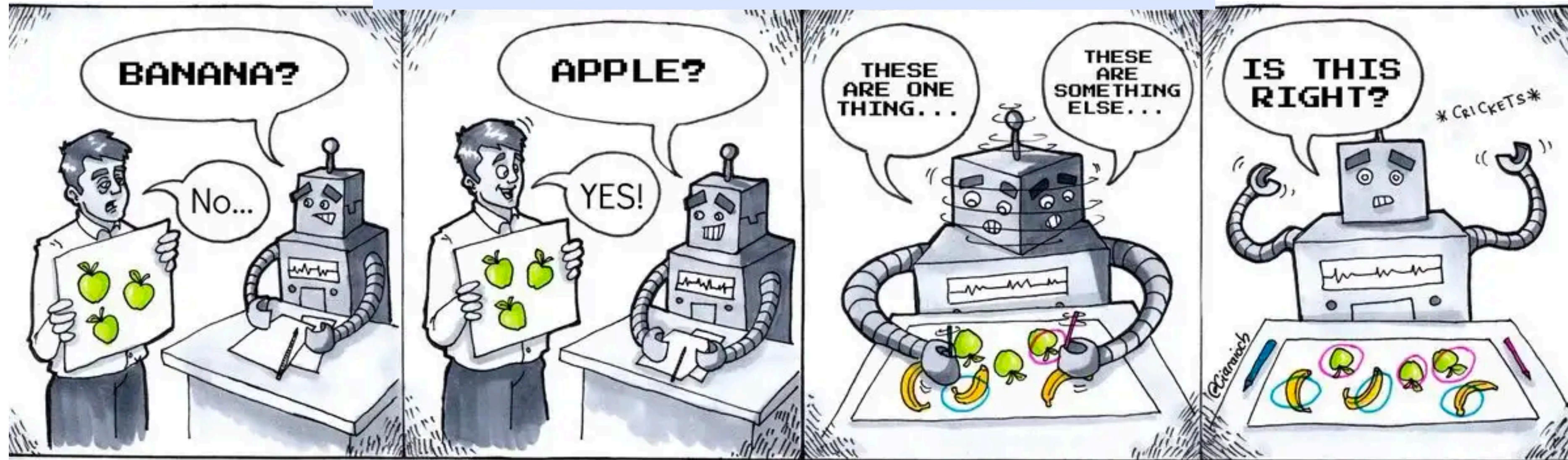


We need data and algorithms to learn the function

Learning paradigms

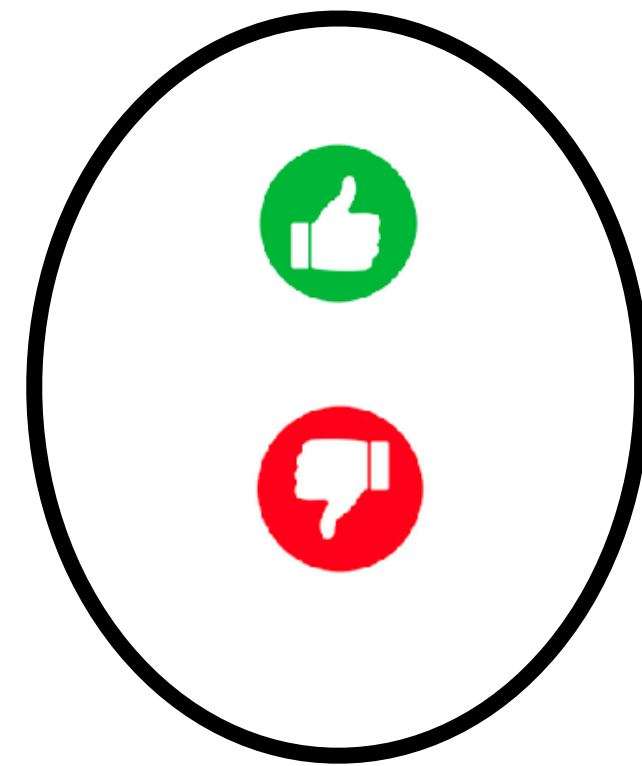
- ▶ Supervised learning
- ▶ Unsupervised learning
- ▶ Reinforcement learning

Supervised vs Unsupervised learning

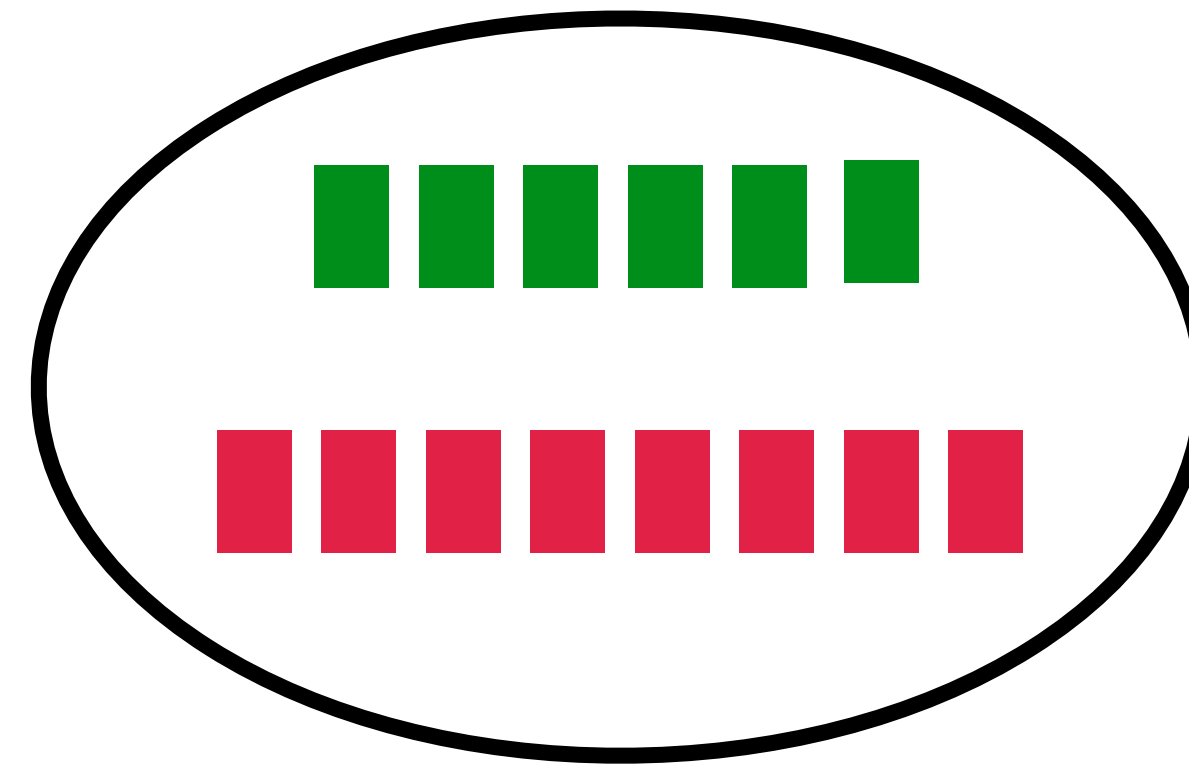


Supervised learning

- ▶ Each data point consists of features and a label (or multiple labels)



Labels



Data

Supervised learning: Label spaces

- ▶ Binary classification
 - Yes/No
 - Positive/Negative
- ▶ Applications
 - Spam filtering
 - Medical testing
 - etc



- ▶ Multi-class classification
 - K labels ($K > 2$)
- ▶ Applications
 - Face recognition
 - Sentiment classification
 - etc



- ▶ Regression
 - Continuous real values (e.g. temperature)
- ▶ Applications
 - Voice generation
 - Image generation
 - etc

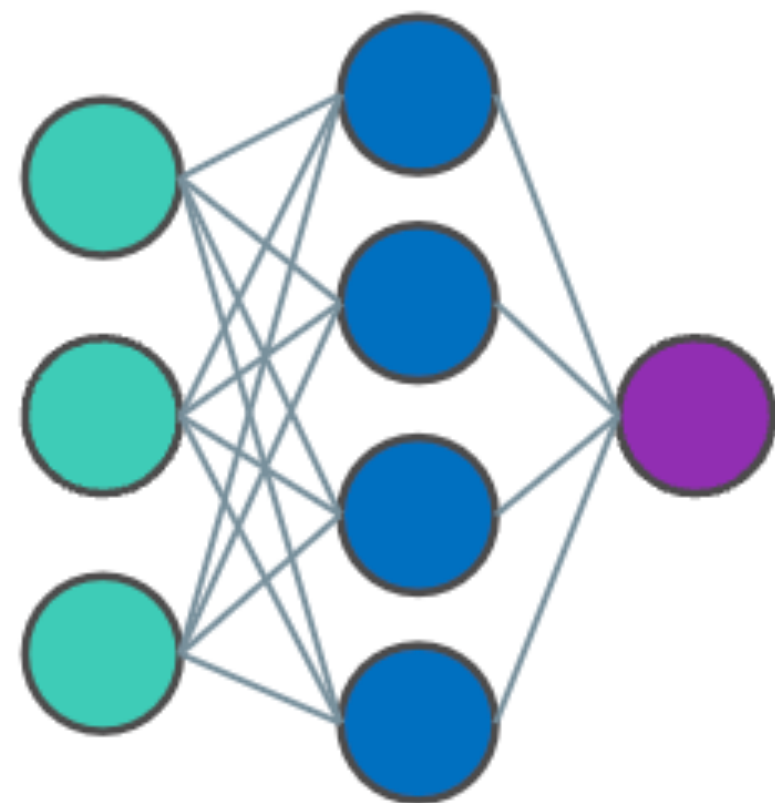


Generated from stable diffusion

Some typical supervised ML models

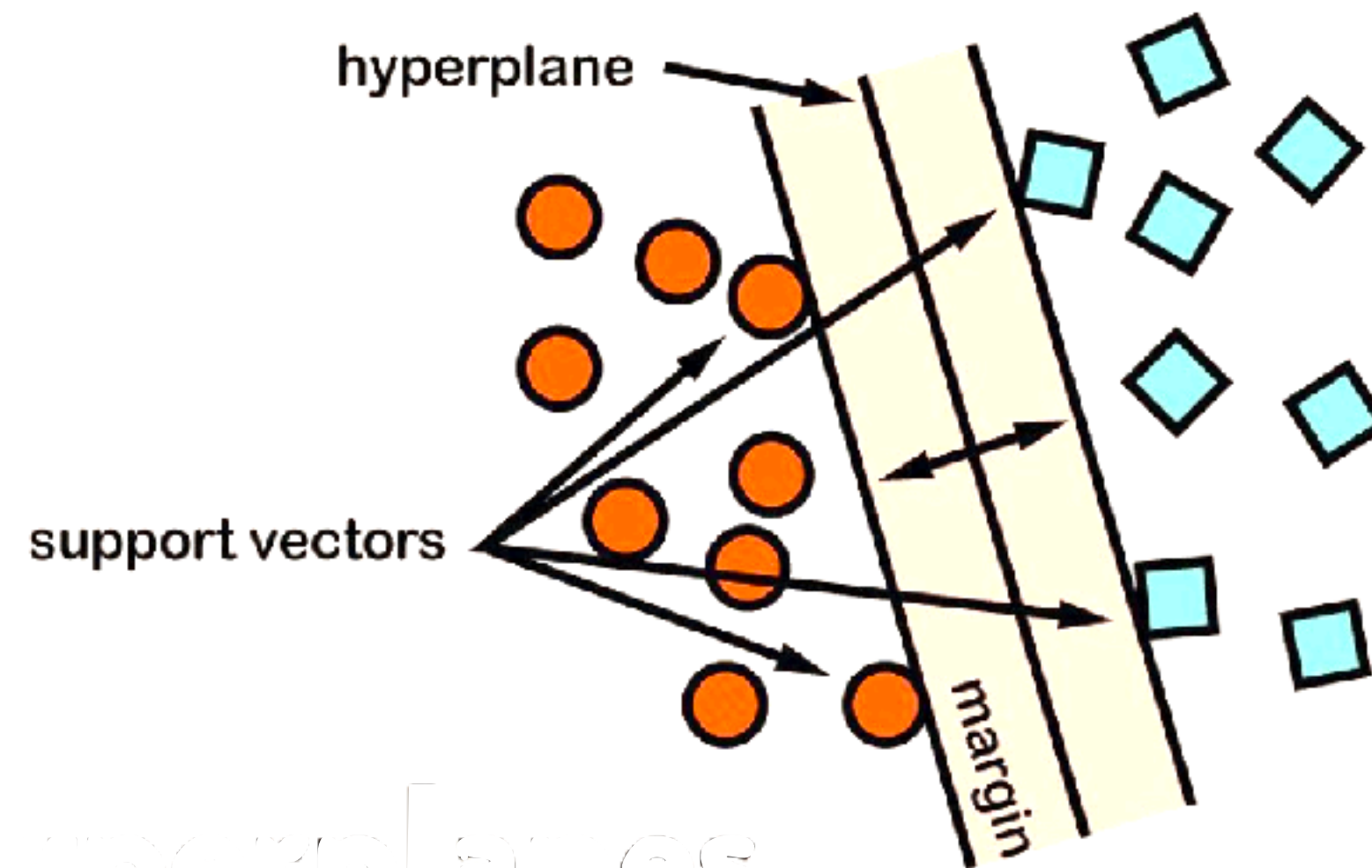
Neural Networks

a type of machine learning model inspired by the structure and function of the human brain



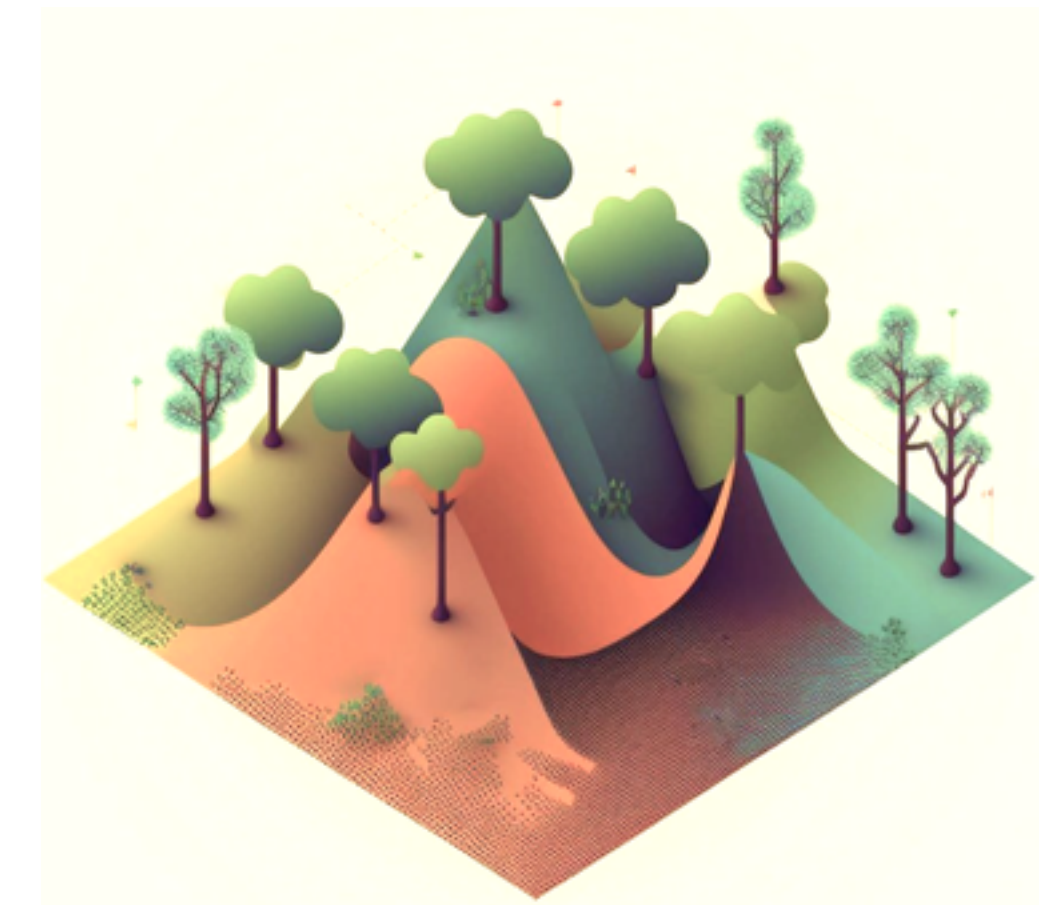
Support Vector Machines

maps training examples to points in a high-dimensional space in order to maximize the distance between the two categories.



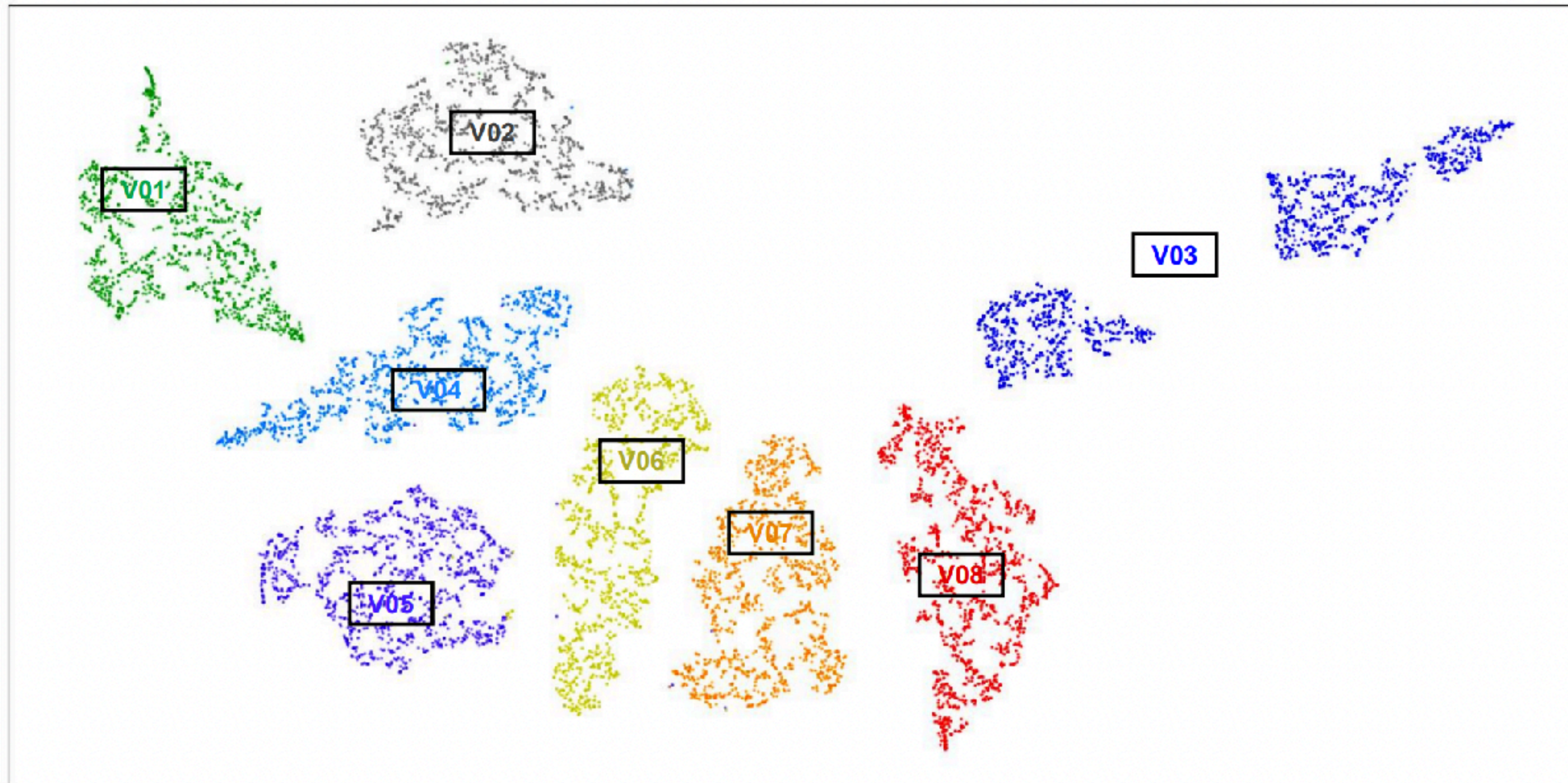
Random Forests

a machine learning method for classification, regression and other tasks that builds multiple decision trees during training



Unsupervised learning

- ▶ Analyze and cluster unlabeled datasets to discover hidden patterns or data groupings without the need for human intervention



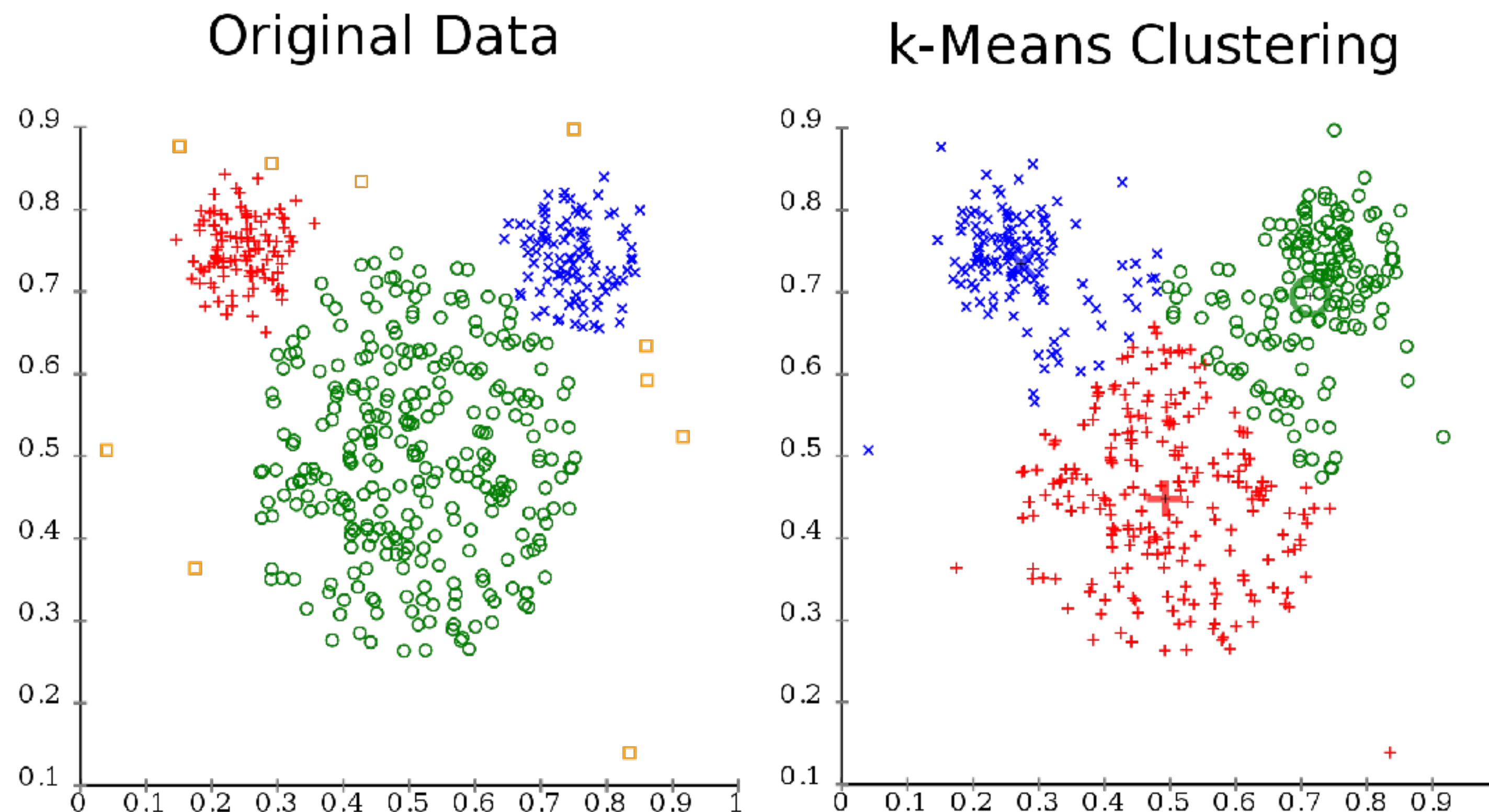
Typical unsupervised ML models

- ▶ K-means
 - The K-Means algorithm finds similarities between objects and groups them into K different clusters

- ▶ Hierarchical Clustering
 - Hierarchical clustering builds a tree of nested clusters without having to specify the number of clusters

Unsupervised learning: k-means clustering

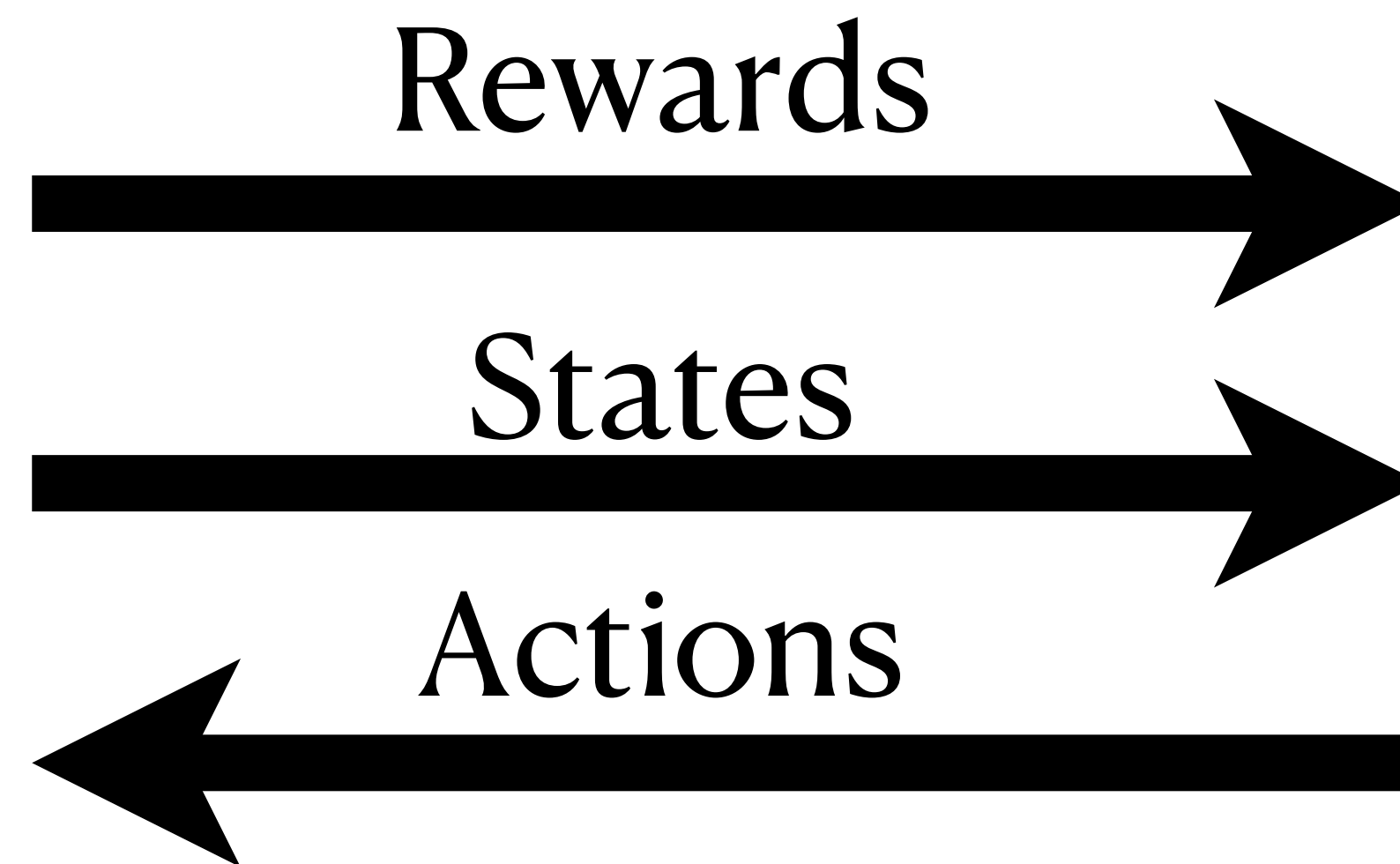
- ▶ k-means clustering: group data samples into k classes



$$\arg \min_{\mathcal{S}} \sum_{i=1}^k \frac{1}{|S_i|} \sum_{\mathbf{x}, \mathbf{y} \in S_i} \|\mathbf{x} - \mathbf{y}\|^2$$

https://en.wikipedia.org/wiki/K-means_clustering

Reinforcement learning

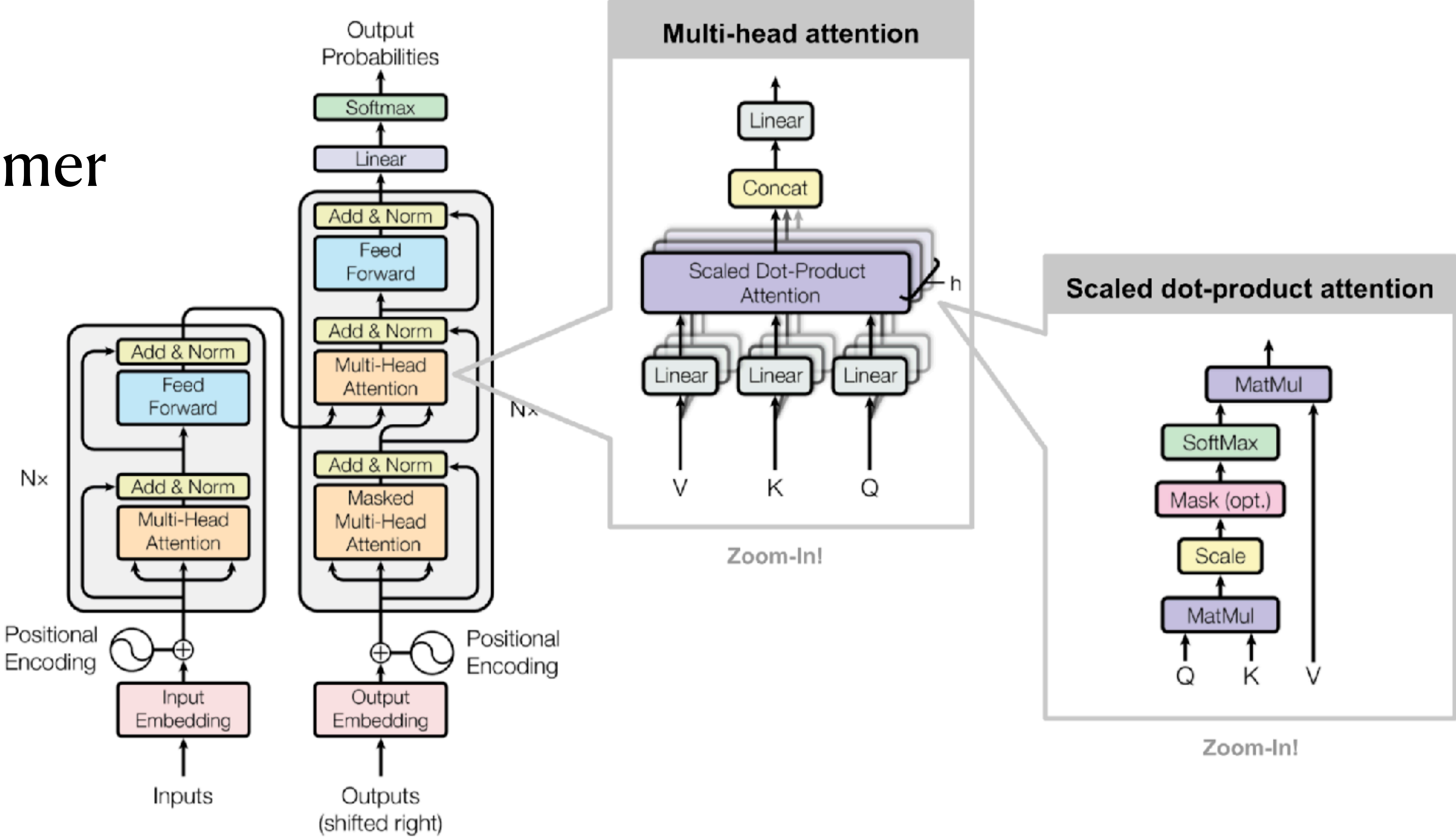


Deep learning models

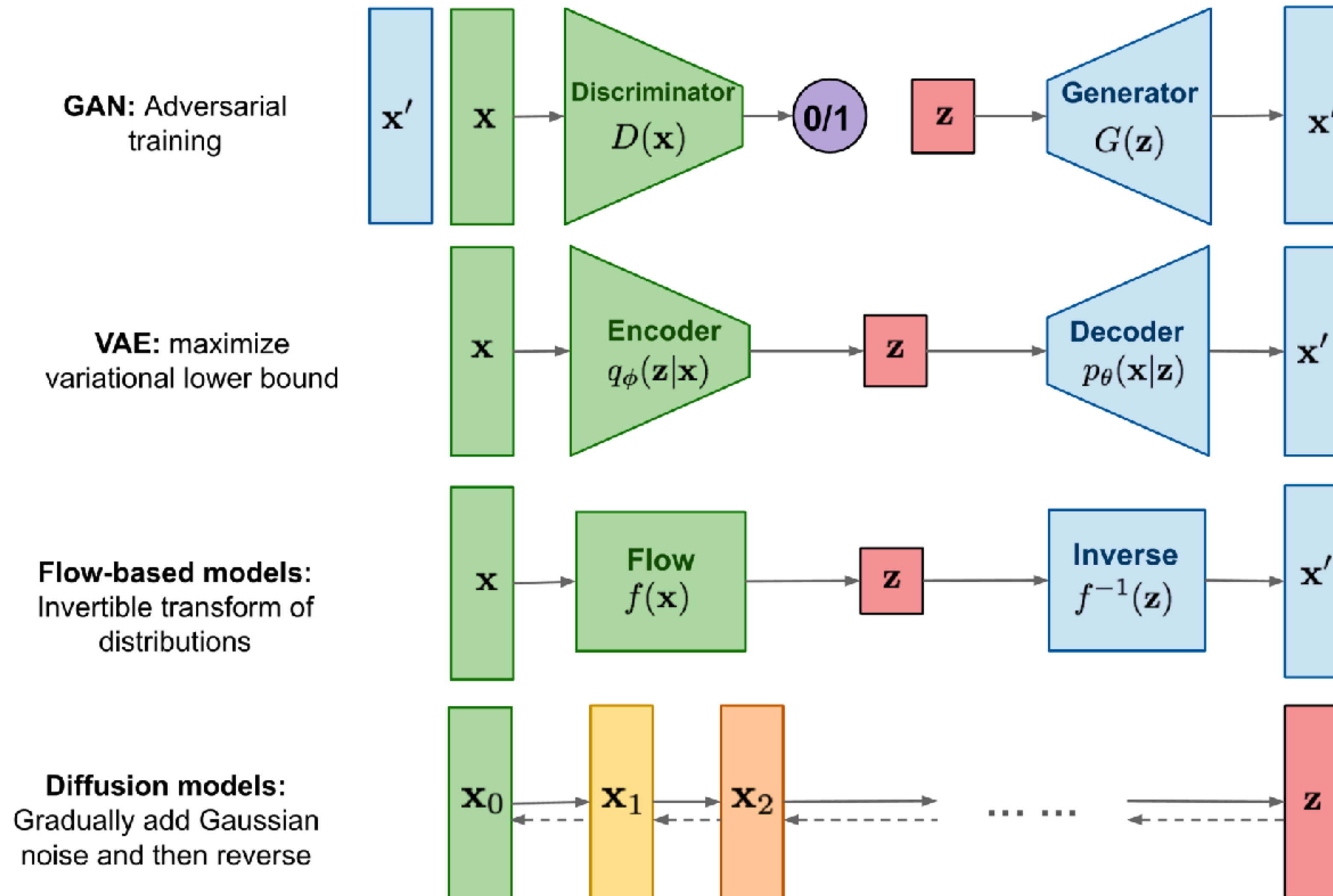


Deep learning models

Transformer



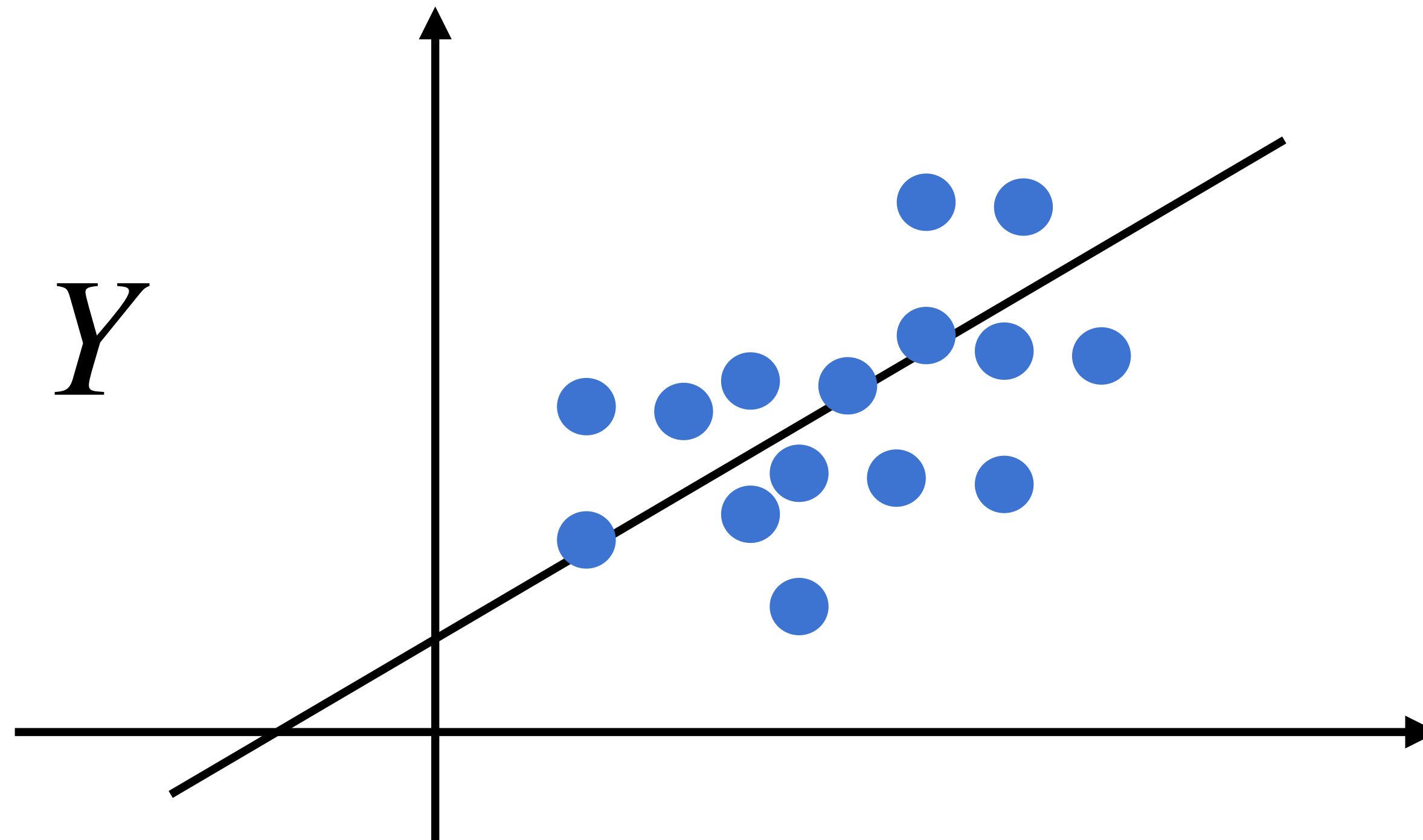
Deep learning generative models



Loss function

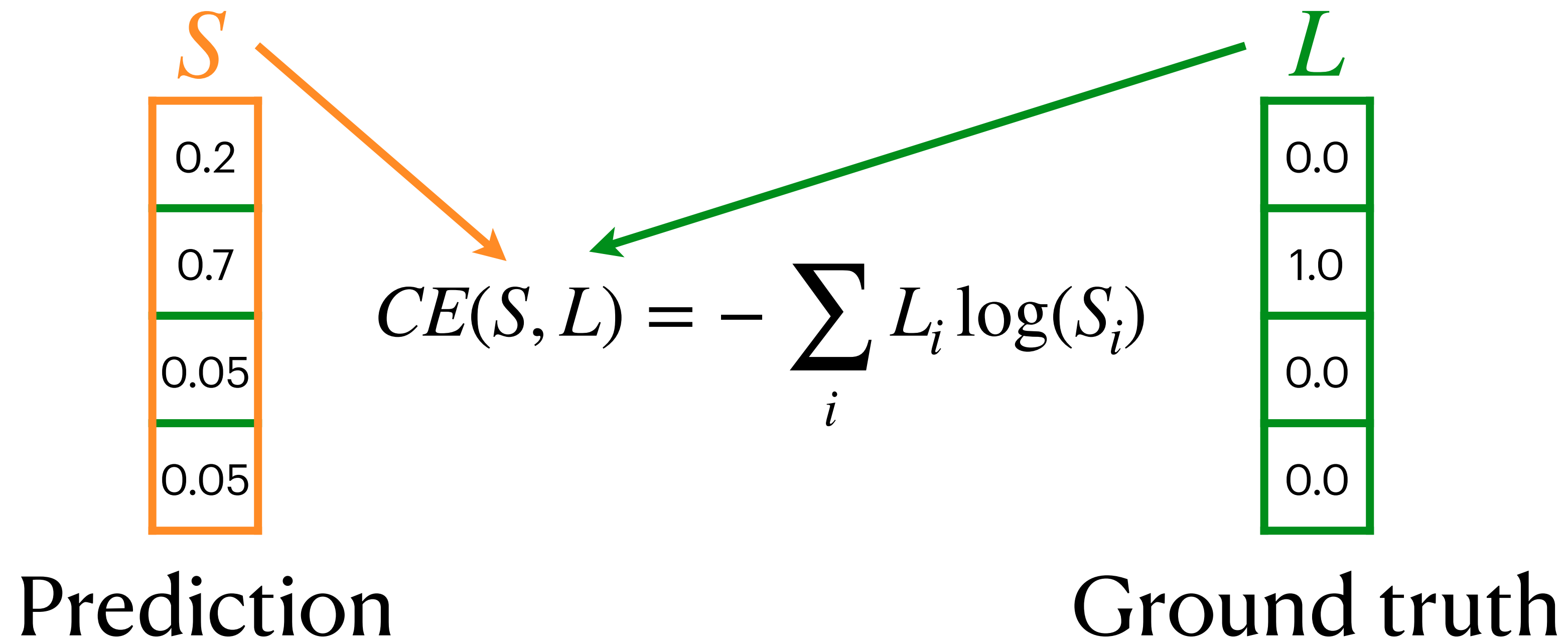
- ▶ A method of evaluating how well your algorithm fits/models your dataset

$$\hat{Y} = f(X) \rightarrow Y$$



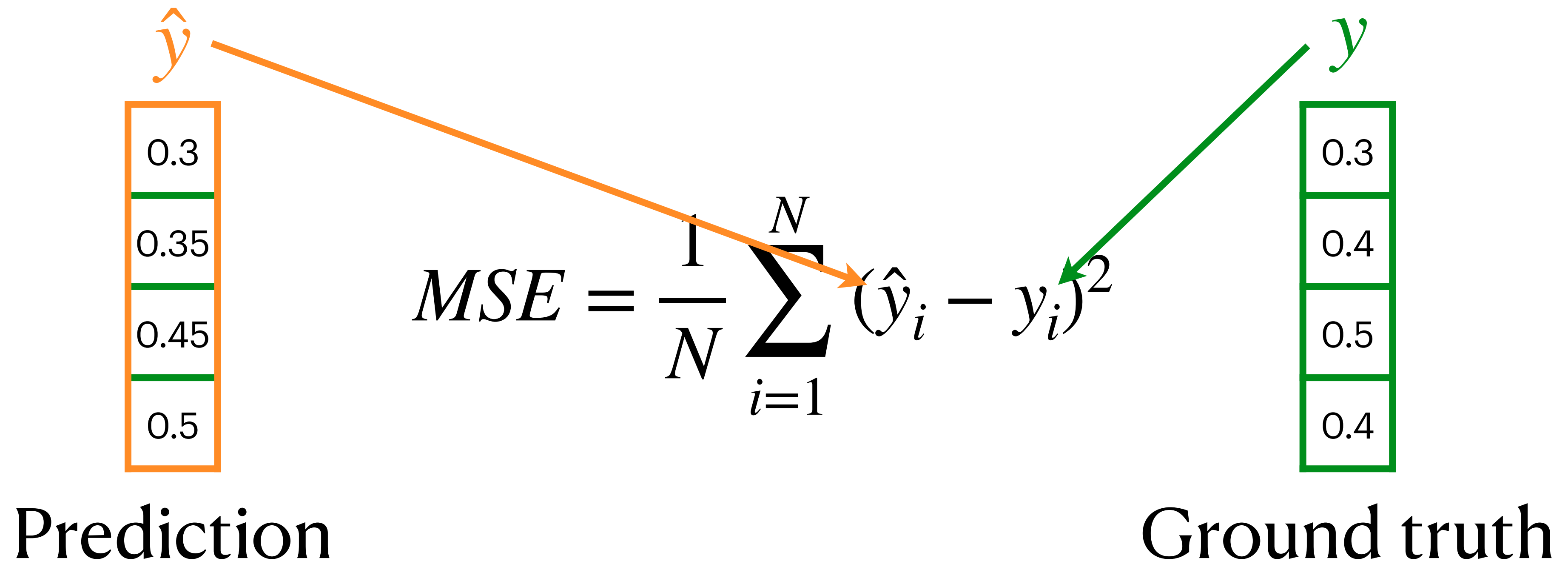
Loss function

- ▶ Cross-entropy loss
 - Usually used in classification tasks



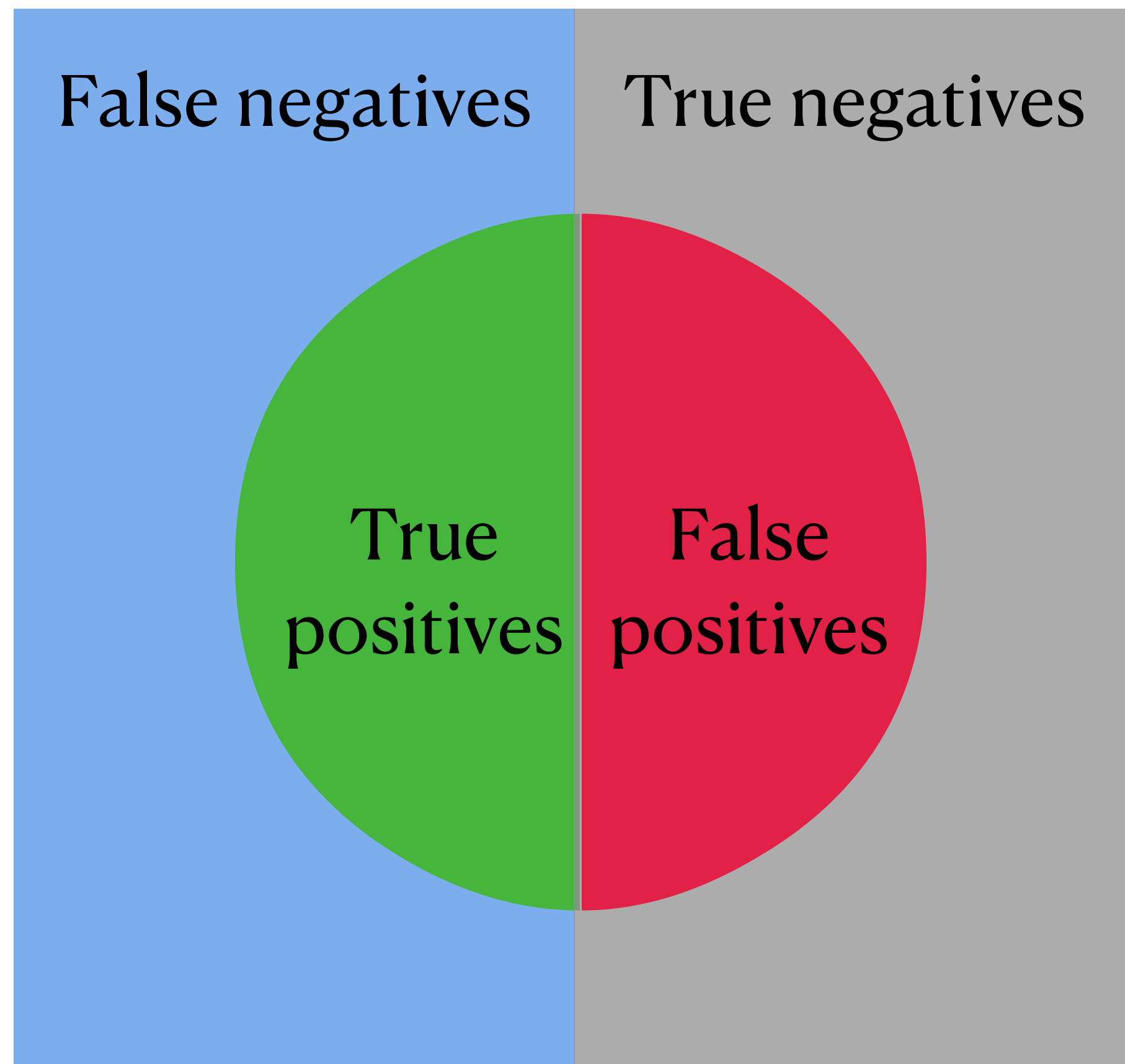
Loss function: Mean-squared loss

- ▶ Mean-squared distance between ground truth and prediction
 - Usually used in regression tasks



Evaluation metrics

► Precision and recall



$$\text{Precision} = \frac{\text{True positives}}{\text{True positives} + \text{False positives}}$$

The equation is accompanied by a visual representation. The numerator is a green semi-circle. The denominator is a circle split vertically, with the left half green and the right half red.

$$\text{Recall} = \frac{\text{True positives}}{\text{False negatives} + \text{True positives}}$$

The equation is accompanied by a visual representation. The numerator is a green semi-circle. The denominator is a blue rectangle with a green semi-circle on its right side, representing the total number of actual positives (false negatives plus true positives).

Evaluation metrics

▶ *F*-score

- The harmonic mean of precision and recall
- F_1 gives equal importance to precision and recall

$$F_1 = \frac{2}{\text{recall}^{-1} + \text{precision}^{-1}} = 2 \frac{\text{precision} \cdot \text{recall}}{\text{precision} + \text{recall}}$$

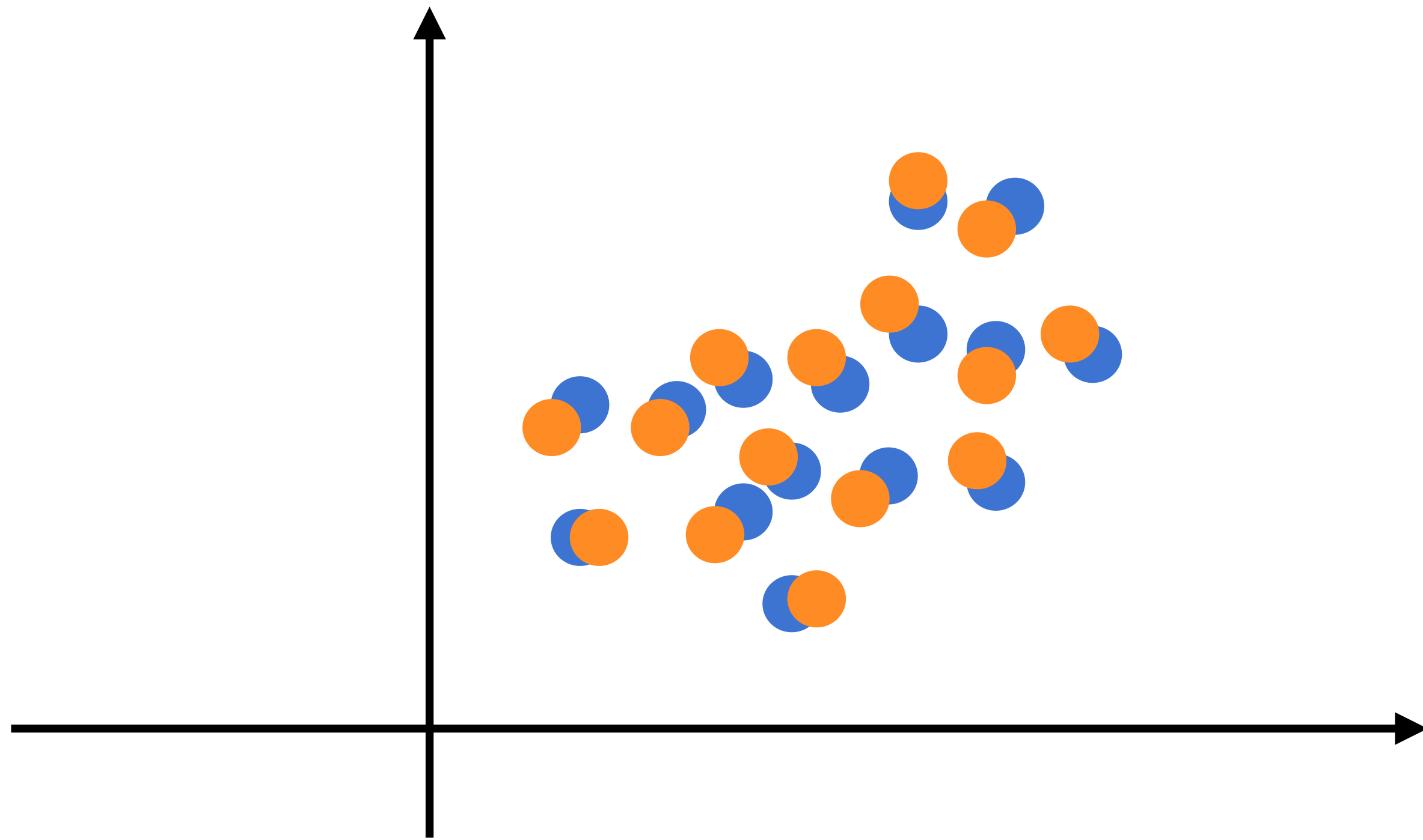
▶ Accuracy

- Binary classification $\text{Accuracy} = \frac{TP + TN}{TP + TN + FP + FN}$
- Multi-class classification $\text{Accuracy} = \frac{\text{Correct classifications}}{\text{All classification}}$

TP = True positive; FP = False positive; TN = True negative; FN = False negative

Evaluation metrics

- ▶ Root Mean Squared Error (RMSE)
 - Usually used for regression tasks

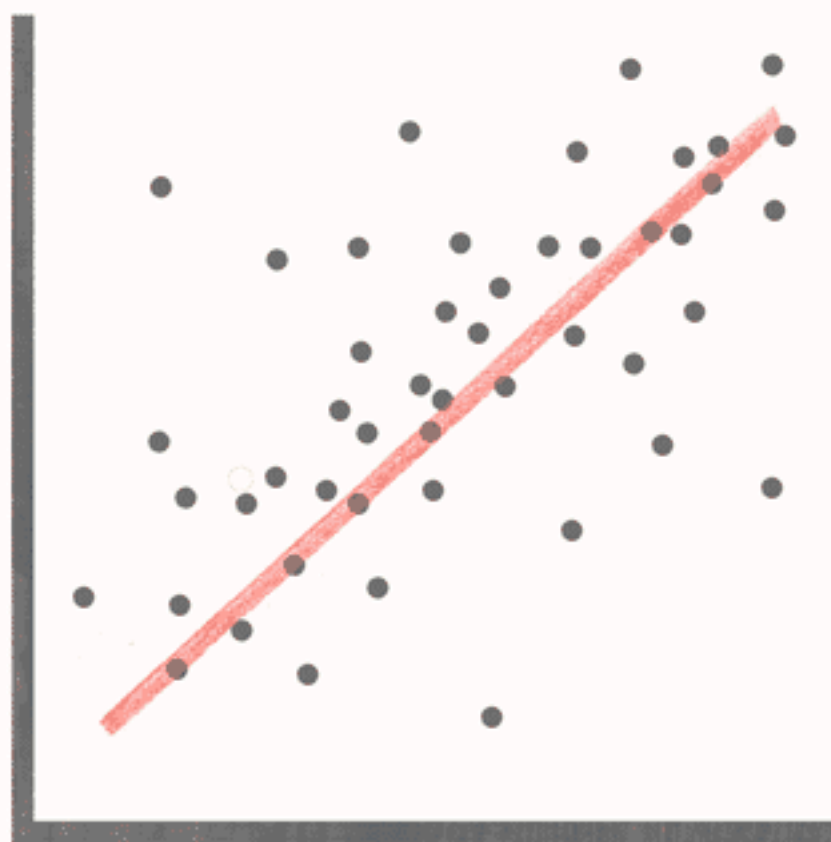


$$RMSE = \sqrt{\frac{\sum_i^N (y_i - \hat{y}_i)^2}{N}}$$

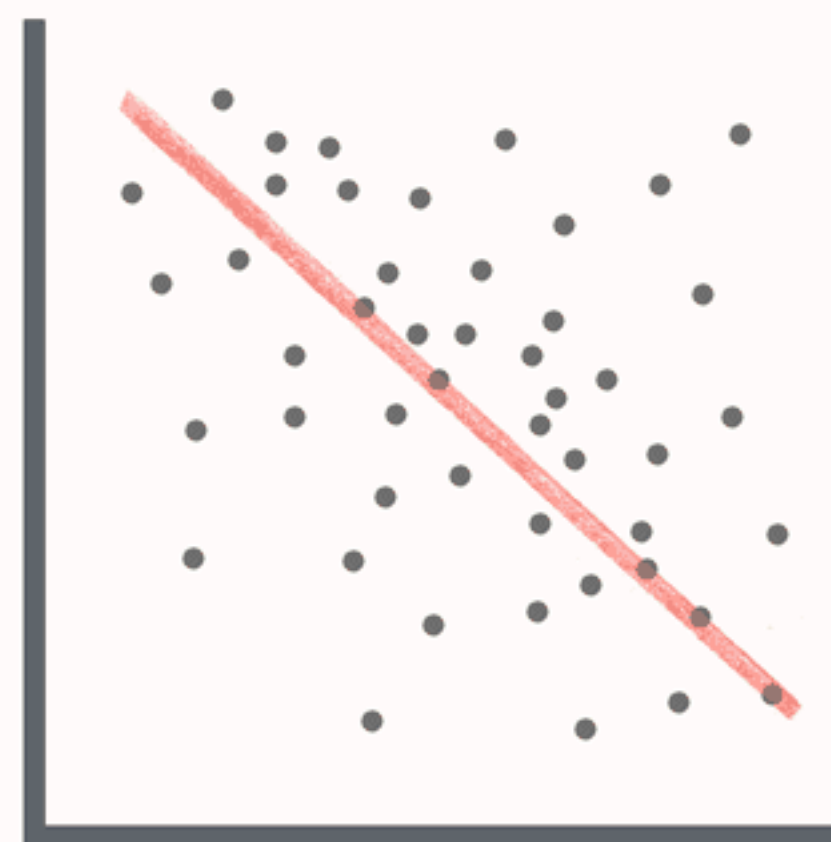
Evaluation metrics

- ▶ Pearson correlation coefficient
 - a measure of linear correlation between two sets of data

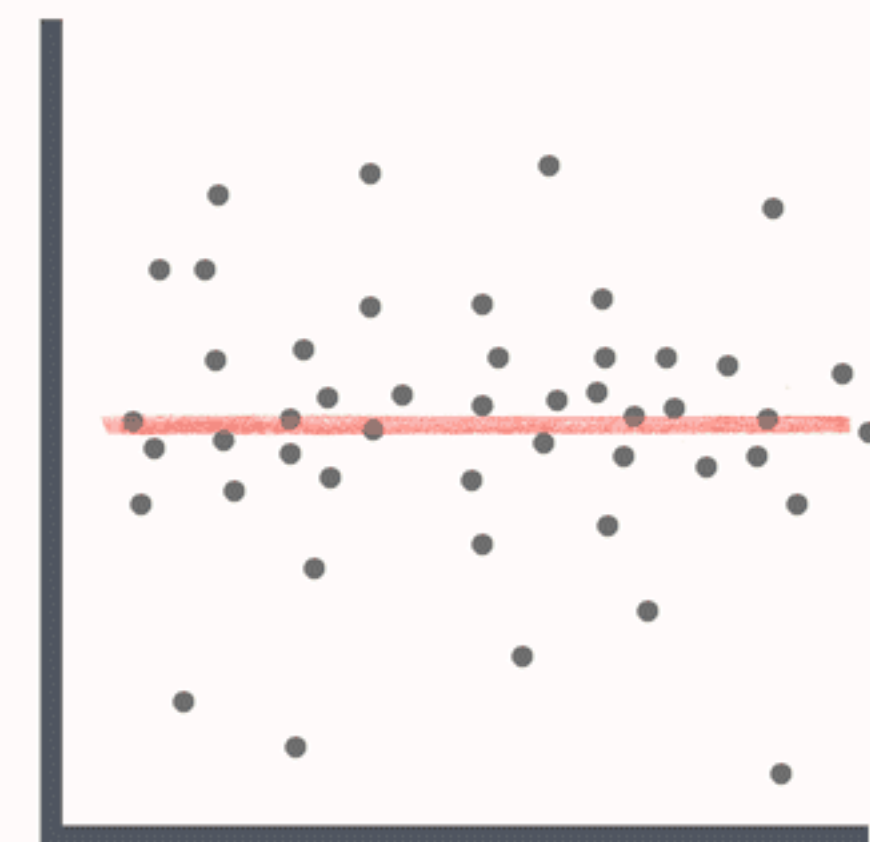
$$r_{xy} = \frac{\sum_{i=1}^n (x_i - \bar{x})(y_i - \bar{y})}{\sqrt{\sum_{i=1}^n (x_i - \bar{x})^2} \sqrt{\sum_{i=1}^n (y_i - \bar{y})^2}}$$



Positive Correlation

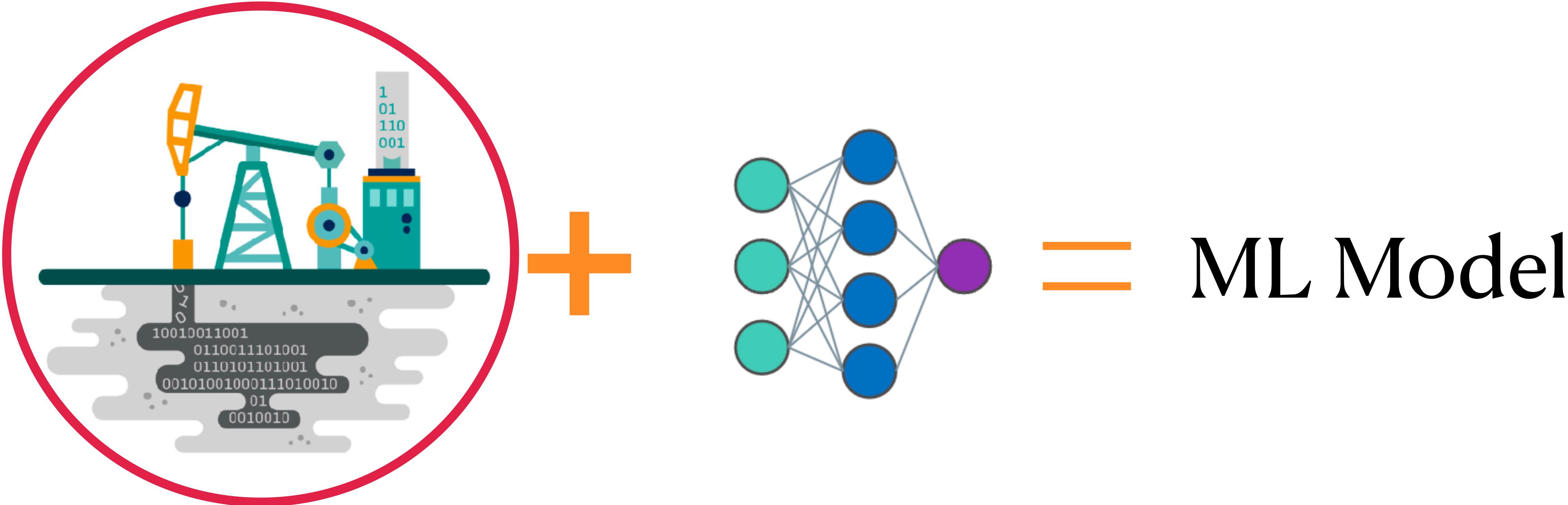


Negative Correlation

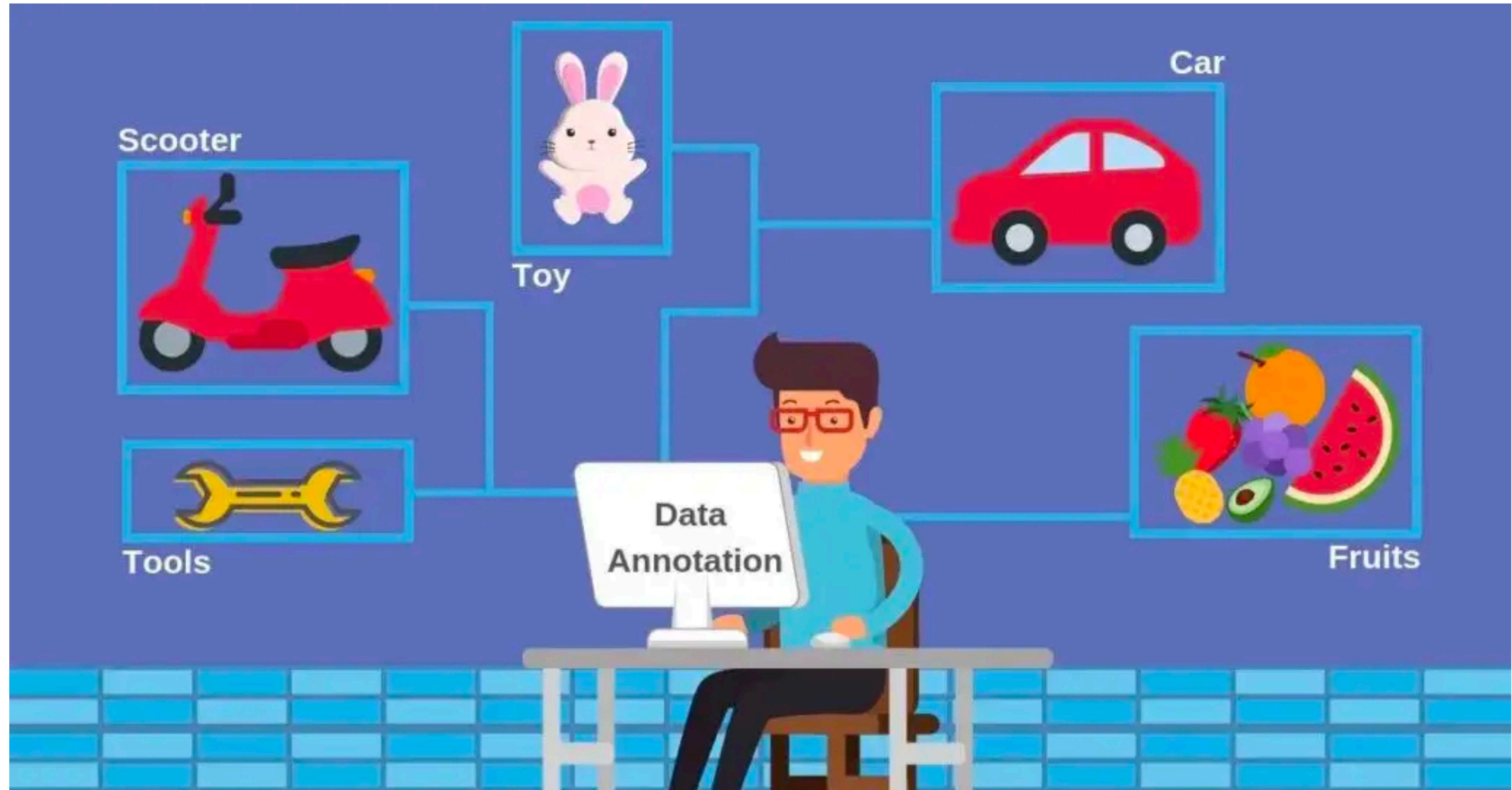


No Correlation

Data is the new oil



Labeling data



Data labeling

Expensive

The cost can be high, especially when specialized subject matter expertise is required

Non-adaptive

Any changes to the guidelines necessitate re-labeling the entire dataset, making the process inflexible

Privacy concern

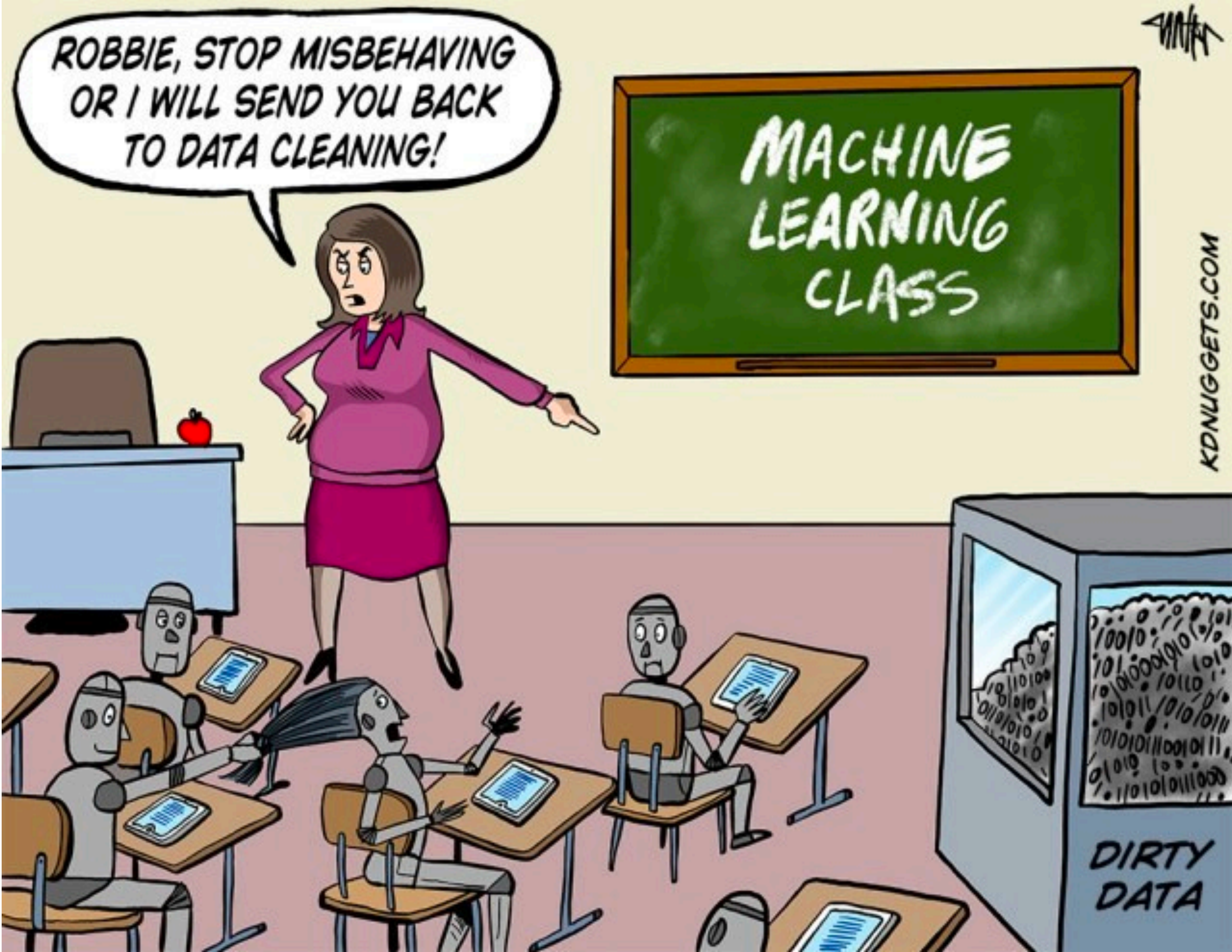
The process is not private because data needs to be shipped to human annotators

Scalability

The time needed to complete the task scales linearly with the number of labels required, making it difficult to handle large datasets

ROBBIE, STOP MISBEHAVING
OR I WILL SEND YOU BACK
TO DATA CLEANING!

MACHINE
LEARNING
CLASS

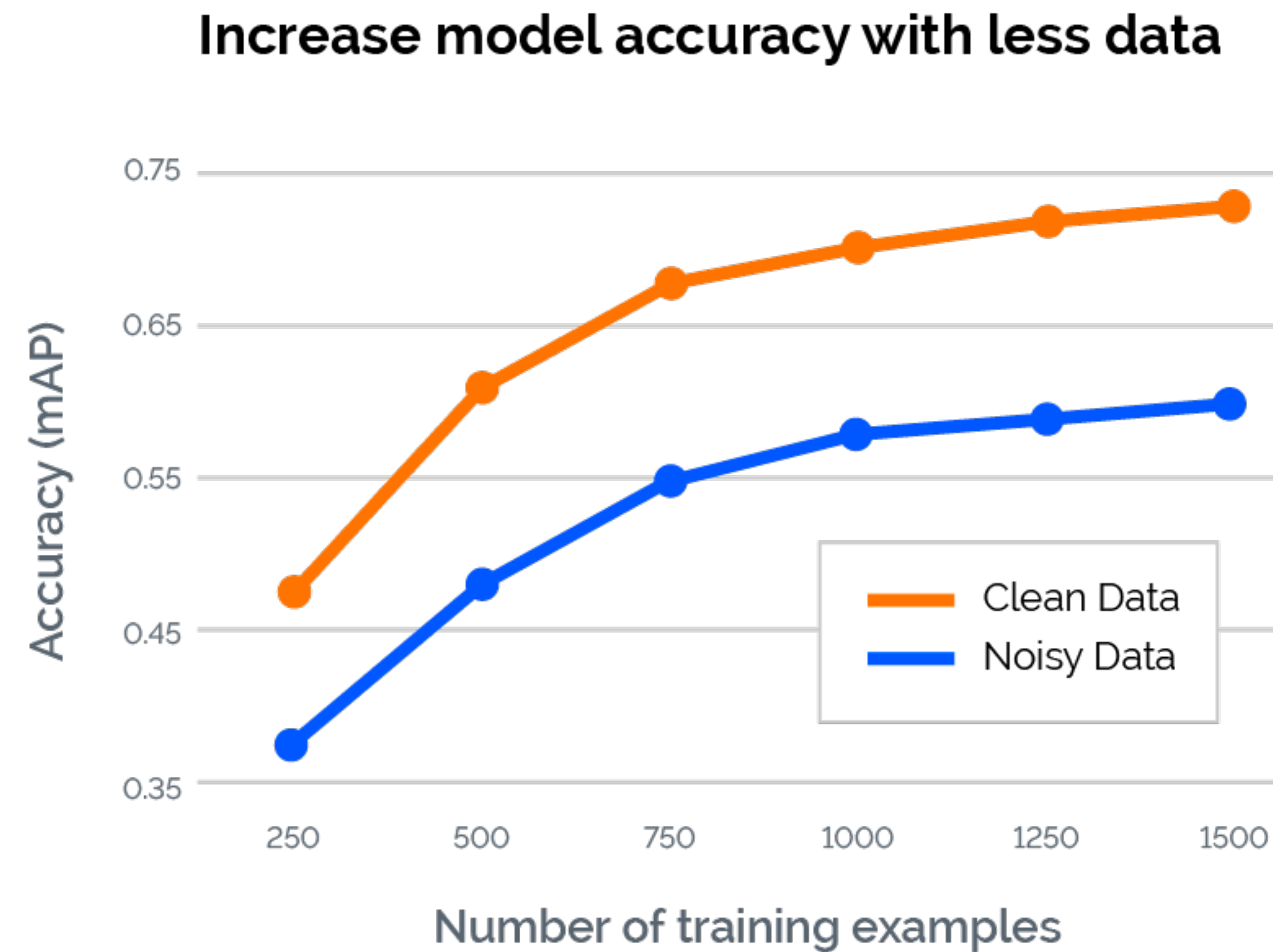


KDNUGGETS.COM

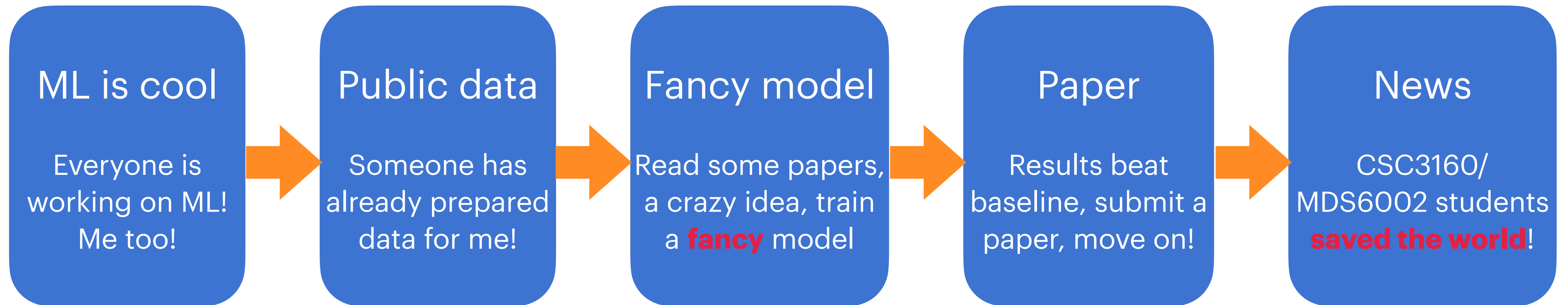
DIRTY
DATA

Focusing on high-quality data that is consistently labeled would unlock the value of AI for sectors such as health care, government technology, and manufacturing

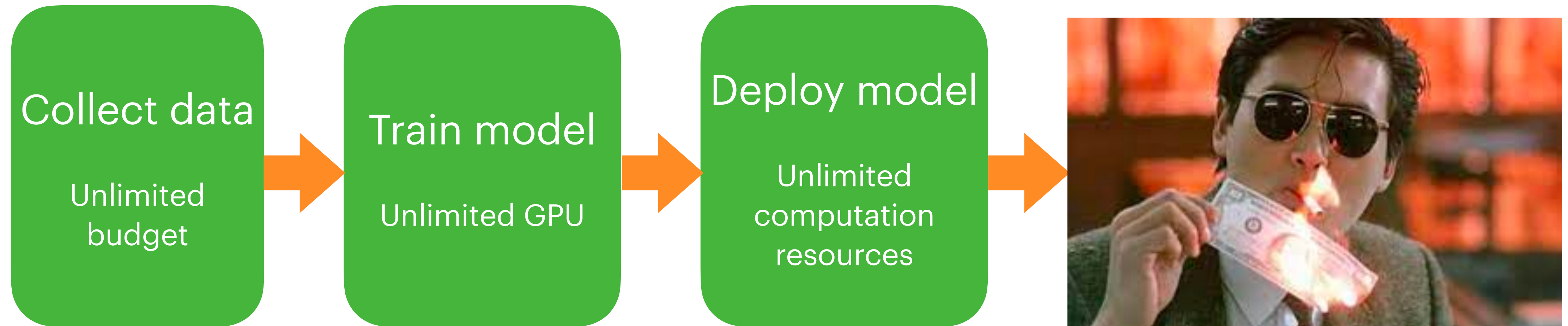
- Andrew Ng



Machine learning in research



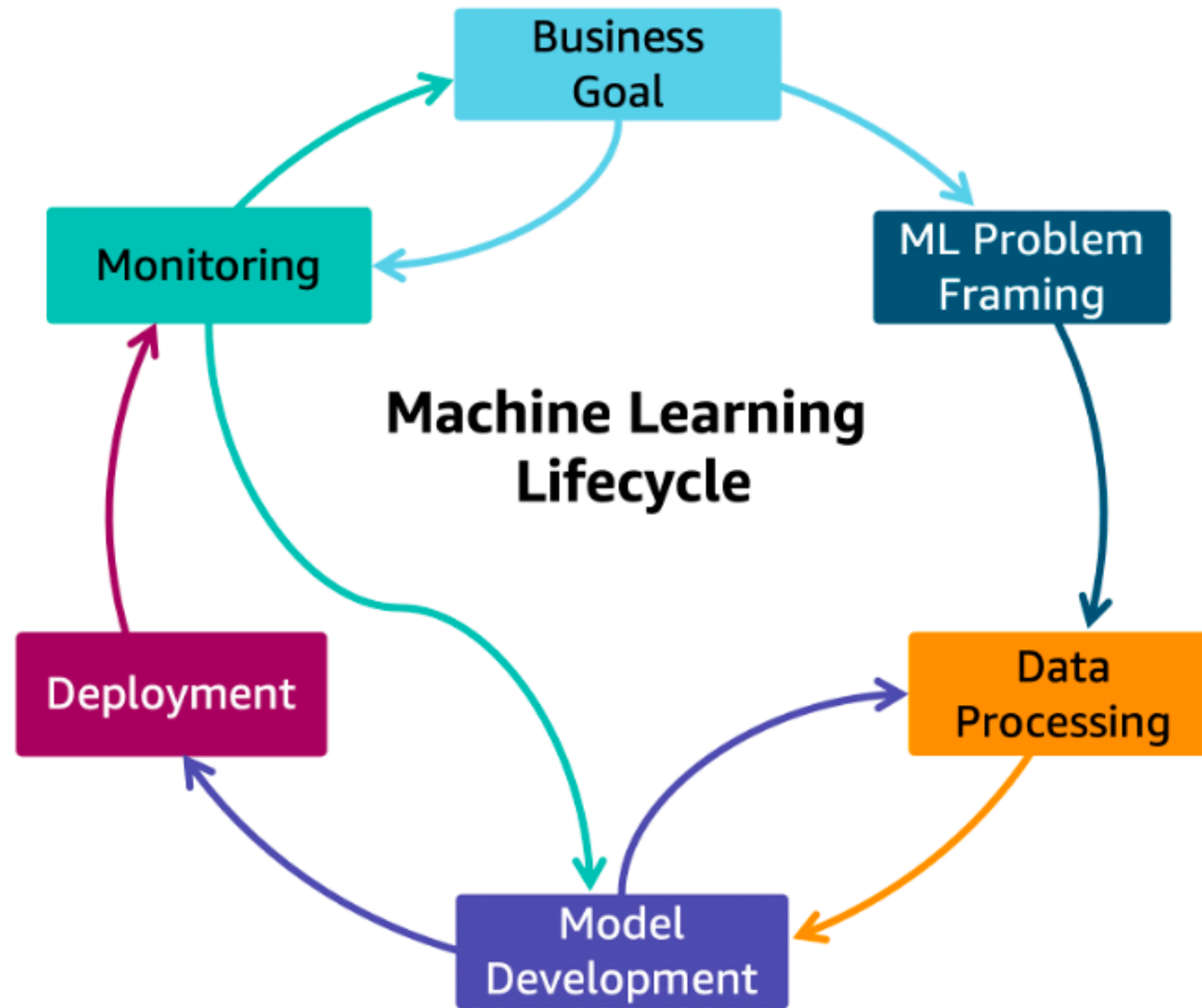
ML in product: Expectation



Machine learning in production: Reality

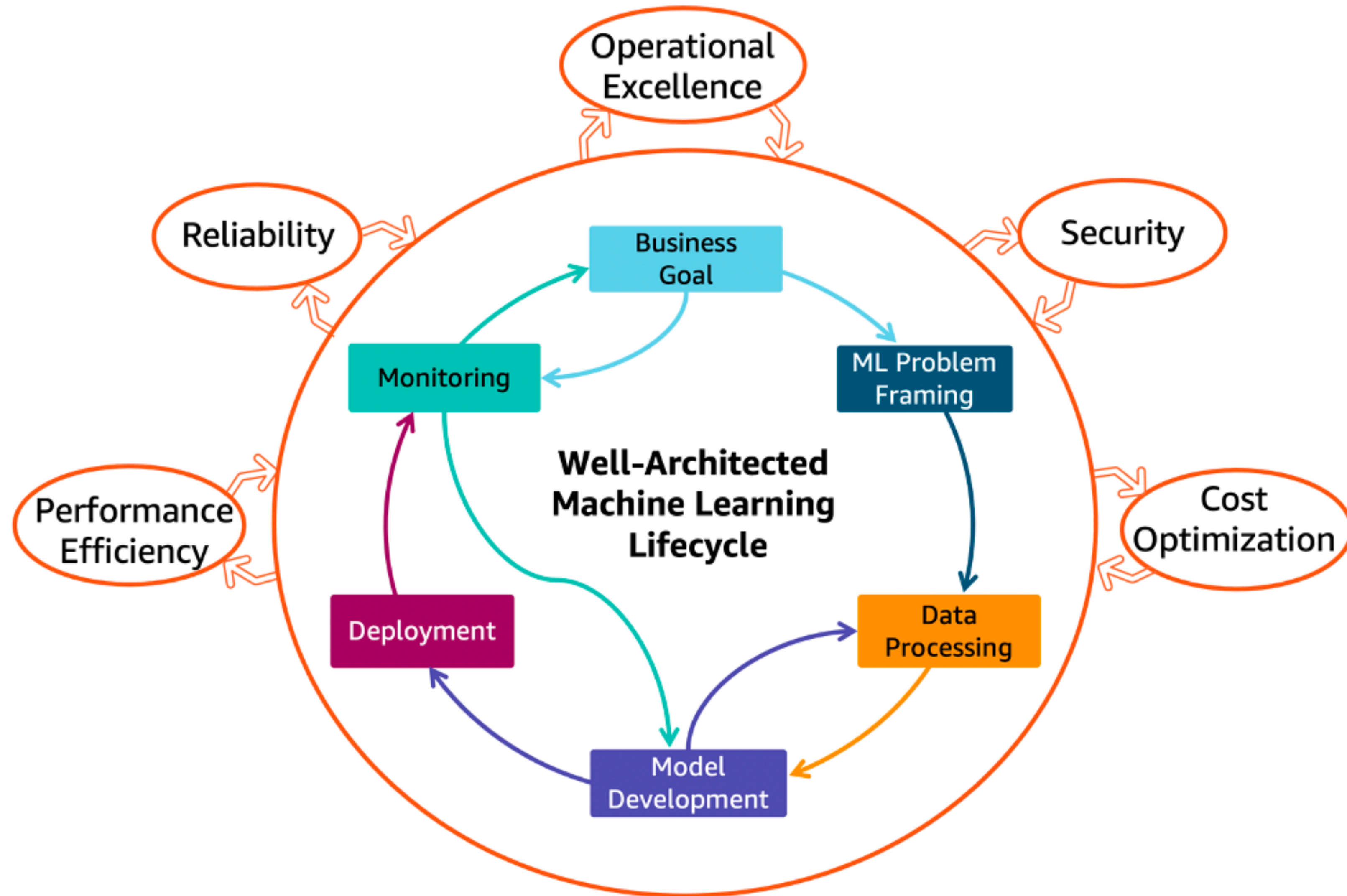


Machine learning lifecycle



<https://docs.aws.amazon.com/wellarchitected/latest/machine-learning-lens/well-architected-machine-learning-lifecycle.html>

Machine learning lifecycle



ML in product: Stakeholders

ML team

Fancy model
Highest accuracy



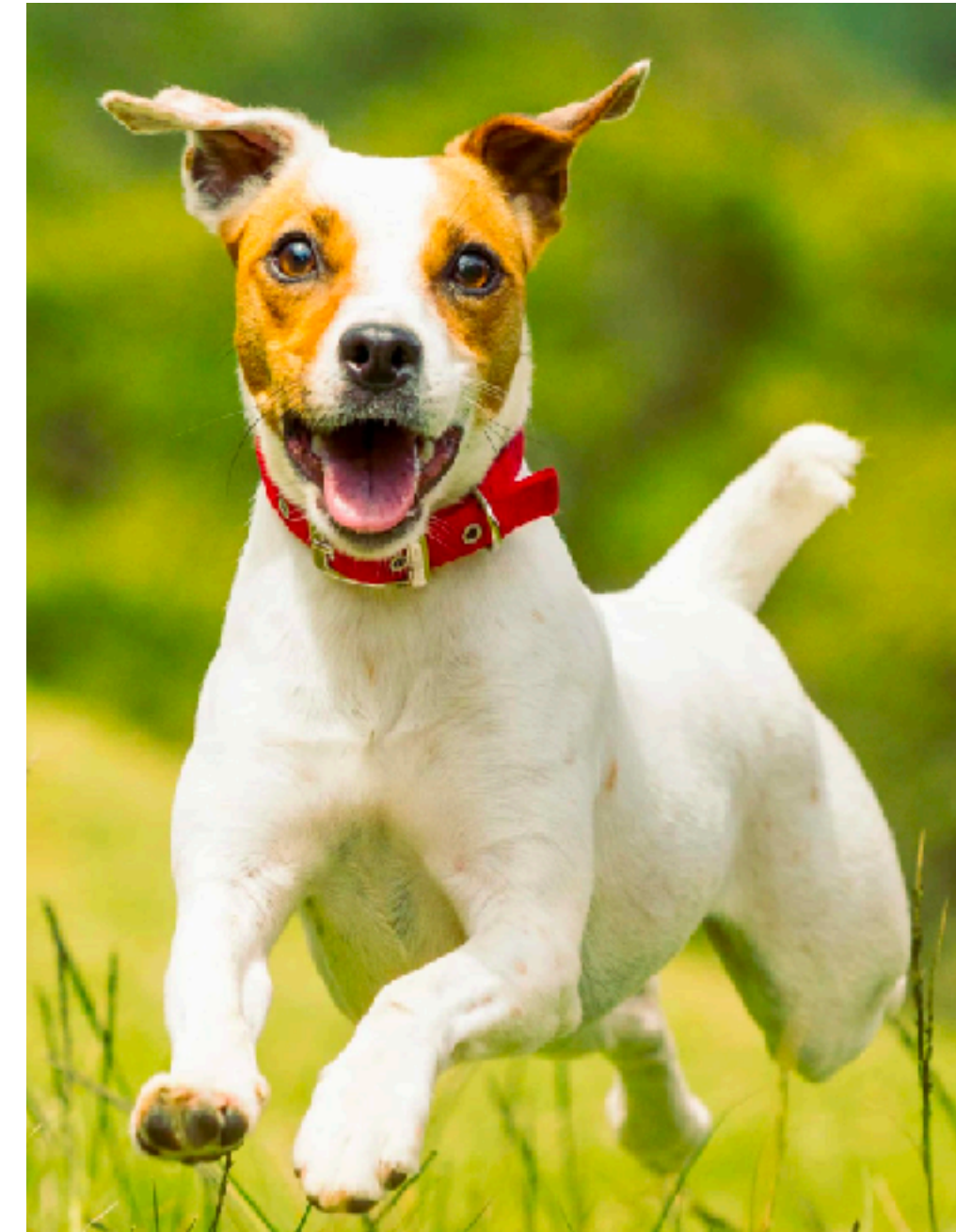
Sales

More clients
More revenue



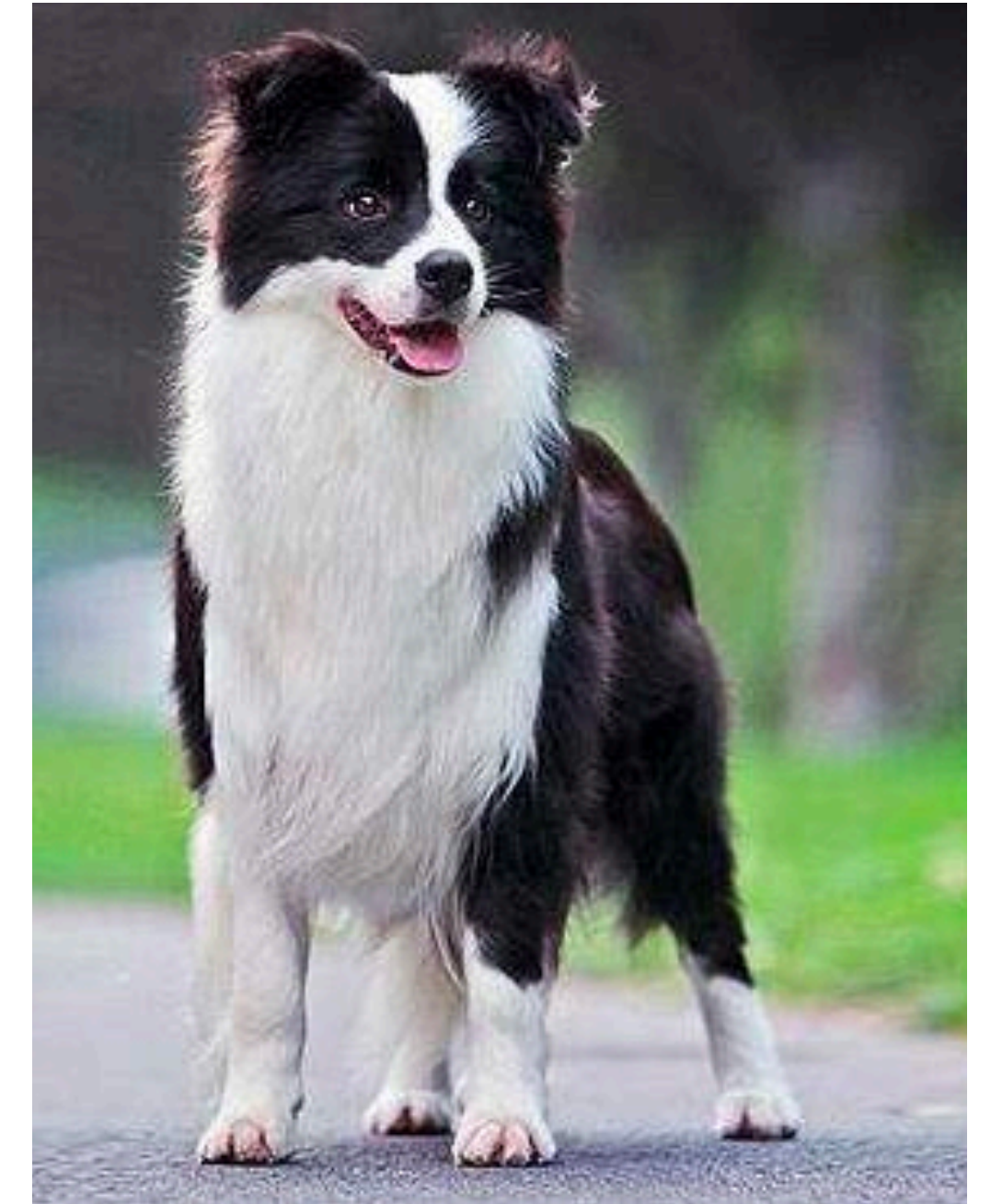
Product

Fastest inference
Reliability, interpretability



Management

Low cost, more profit!
= laying off ML team



Useful resources

- ▶ Open-source projects
 - PyTorch
 - TensorFlow

- ▶ Platforms
 - Colab: <https://colab.research.google.com/>
 - HuggingFace: <https://huggingface.co/>

- ▶ Cool demos
 - ChatGPT: <https://chat.openai.com/>
 - Whisper: <https://openai.com/blog/whisper/>

Suggestions by ChatGPT



Here are a few suggestions for students who want to learn machine learning:

1. Start by learning the basics of programming and math. Machine learning requires a strong foundation in programming and math, especially linear algebra and calculus.
2. Choose a programming language and start coding. There are many programming languages that are popular for machine learning, such as Python, R, and Java. Pick one and start writing code.
3. Take an online course or get a degree in machine learning. There are many online courses and degree programs that can teach you the concepts and techniques of machine learning.
4. Practice, practice, practice. The best way to learn machine learning is to apply it to real-world problems. Look for open-source datasets and try to build your own machine learning models.
5. Stay up to date with the latest developments in the field. Machine learning is a rapidly evolving field, with new techniques and tools being developed all the time. Stay current by reading papers and blogs, attending conferences, and following experts in the field.



what society thinks I do



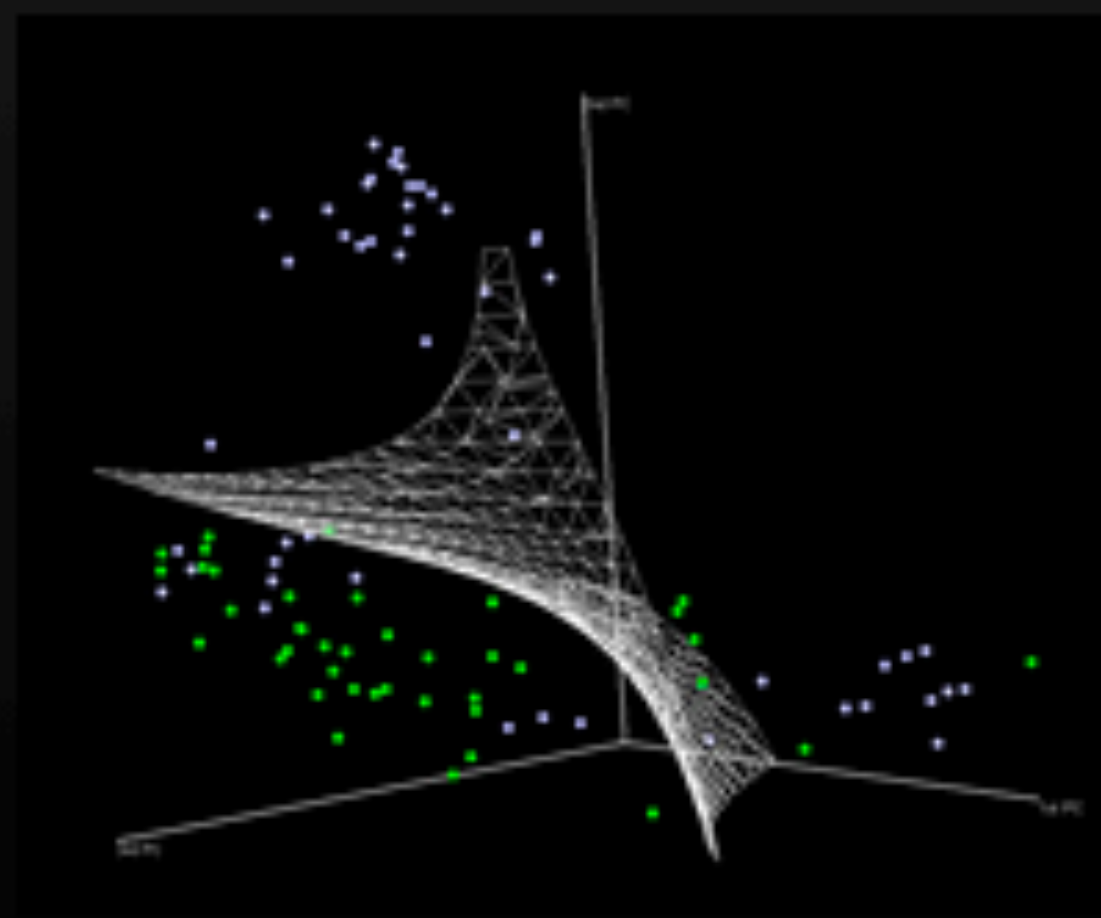
what my friends think I do



what my parents think I do

$$L_r = \frac{1}{2} \|\mathbf{w}\|^2 - \sum_i \alpha_i y_i (\mathbf{x}_i \cdot \mathbf{w} + b) + \sum_i \alpha_i$$
$$\alpha_i \geq 0, \forall i$$
$$\mathbf{w} = \sum_i \alpha_i y_i \mathbf{x}_i, \sum_i \alpha_i y_i = 0$$
$$\nabla \hat{g}(\theta_t) = \frac{1}{n} \sum_{i=1}^n \nabla \ell(x_i, y_i; \theta_t) + \nabla r(\theta_t)$$
$$\theta_{t+1} = \theta_t - \eta_t \nabla \ell(x_{i(t)}, y_{i(t)}; \theta_t) - \eta_t \cdot \nabla r(\theta_t)$$
$$\mathbb{E}_{i(t)}[\ell(x_{i(t)}, y_{i(t)}; \theta_t)] = \frac{1}{n} \sum_i \ell(x_i, y_i; \theta_t)$$

what other programmers think I do



what I think I do

```
>>> from sklearn import svm
```

what I really do

Thanks